



TARGET
PLACE PLAZA
Olympia, Washington

macy's
FURNITURE GALLERY

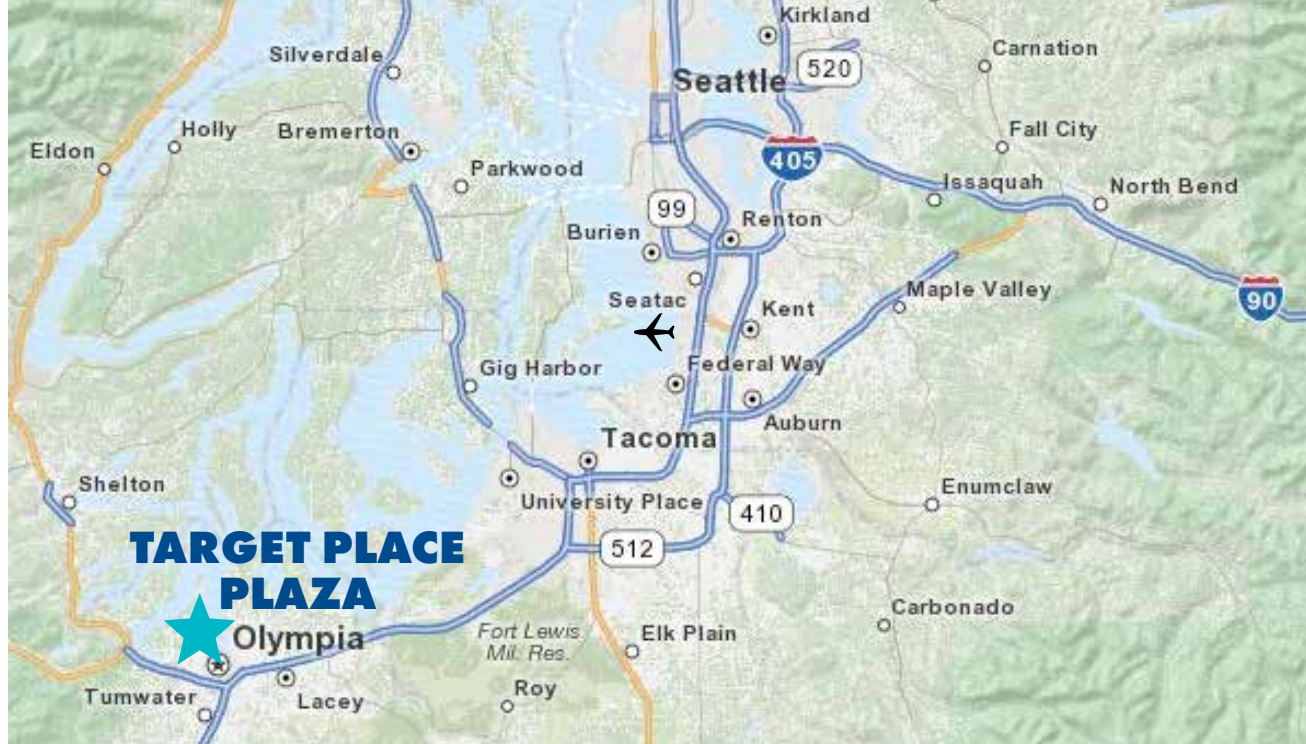
ULTA
BEAUTY



ROSS DRESS
FOR LESS

DSW
DESIGNER SHOE WAREHOUSE

CANADA



About Target Place Plaza

Target Place Plaza is located on a main retail corridor in West Olympia, WA. It is adjacent to Capital Mall, creating a dynamic retail environment in a robust growth region. Tenants include Target, Macy's Furniture Gallery, Ross Dress For Less, DSW, Ulta Beauty, JoAnn Etc., Famous Footwear, Xfinity, Carter's/OshKosh, Men's Wearhouse and Sally Beauty, to name a few.

Trade Area

Trade Area Population	329,028
Number of Households	129,879

Shopper Demographics

Average Income	\$86,063
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Target Place Plaza Facts

Total Complex Size	280,000 + sq. ft.
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Trade area data on this page reflects demographic information for zip codes that make up our trade area.

Revised: 11/03/23

Largest Employers in the Area

Joint Base Lewis McChord	54,000
State Government	26,306
Local Government	11,871
Providence Health	2,600
Albertsons/Safeway	1,200
Walmart	1,100
Federal Government	832
Nisqually Red Wind Casino	700
South Sound YMCA	550
Continuum Solutions	500

Source: Thurston County Economic Development Council, 685 Woodland Square Loop #201, Lacey, WA 98503 (360) 754-6320

For additional information visit us online at www.CafaroCompany.com





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— Est. 1949 —

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