

At Cafaro, retail is not just about shopping, it's living.



About Spotsylvania Towne Centre

- Premier shopping, dining and entertainment destination in the region.
- 1.6 million square foot regional retail complex located midway between Washington, DC and Richmond, Virginia. Serves as an easy access point to each city.
- An all-new luxury residential community, Attain at Towne Centre, is being completed and will
 ultimately offer 271 units. The first residents are now moving in.
- High profile location in the fastest growing corridor in Northern Virginia at the intersection of I-95 (approx. 145,000 ADT) and Route 3, Plank Road (approx. 80,000 ADT).
- Anchored by Macy's, Belk, Costco, JCPenney and Dick's Sporting Goods.
- In addition to the enclosed shopping mall, The Village at Spotsylvania Towne Centre
 offers 370,000 square feet of open-air shopping and entertainment, anchored by
 Paragon Village 12, Books-A-Million, Arhaus, Versona and a Residence Inn by Marriott and a
 soon to be X-Golf. The Village also offers a variety of dining options, highlighted by Firebirds
 Wood Fired Grill, Park Lane Tavern and Bravo! Italian Kitchen.







AMERICAN EAGLE



Bath&BodyWorks









SHOE DEPT.





HOT TOPIC























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Trade Area

Trade Area Population	750,896
Number of Households	246,572

Shopper Demographics

Average Household Income	\$126,000	
Median Age	36	
Median House Value	\$320,000	

Spotsylvania Towne Centre Facts

Total Complex Size 1.6 Million + sq. ft.





Largest Employers in the Area

Marine Corps Base Quantico	25,482
Navy Support Facility-Dahlgren	11,084
Stafford County Schools	5,897
Mary Washington Healthcare	5,000
Mary Washington Hospital	4,000
Spotsylvania County Schools	3,000
GEICO Corporation	2,800
Fort A.P. Hill	2,522
U.S. Federal Bureau of Investigation (FBI)	1,500
Spotsylvania County Government	1,127
Stafford County Government	1,085
Walmart	1,000
University of Mary Washington	850

Source: Sources: Spotsylvania County Department of Economic Development & Tourism; Individual employers

Of the 1 million unique Spotsylvania Towne Centre visitors, the median age is 36 years old and the **Average Household Income is \$126,000.** The median house value is \$320,000. 49% of the population is male and 51% is female.



#3 MOST VISITED MALL COMPLEX IN VIRGINIA 95TH PERCENTILE OF MOST VISITED MALLS IN THE USA

