

CAFARO
— Est. 1949 —



SOUTH HILL
MALL COMPLEX
Puyallup, Washington

**At Cafaro,
retail is not just
about shopping,
it's living.**



About South Hill Mall Complex

- **1.1 million square foot regional retail complex serving the Tacoma/Puyallup market, approximately 35 miles south of Seattle.**
- **Serves a vibrant and rapidly growing community boasting major employers that include Amazon, Multi-Care Medical Center and Joint Base Lewis/McChord, with 54,000 military and civilian employees.**
- **Anchored by Macy's, Target, JCPenney, Dick's Sporting Goods and Round 1 Bowling & Amusement. Complemented by 100 specialty businesses, including Goldfish Swim School and New Level 360 Sports Complex.**
- **A brand-new Homewood Suites is under construction and will accommodate visitors to the complex mid 2024.**
- **Outparcels include a plethora of eateries, including Panera Bread, Olive Garden, Red Robin, BJ's Brewhouse, Applebee's, Dutch Bros. Coffee, Jack-in-the-Box and Salud! Bar & Grill.**



HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WASHINGTON & THE US



1/13

438.3K Visits



87/642

86th Percentile



2/40

309.3K Visits



75/1,514

95th Percentile



2/30

280.1k Visits



5/14

403.9K Visits

Source: Placer.ai



COMING SOON



NOW OPEN





AMERICAN EAGLE

Bath&BodyWorks

VICTORIA'S SECRET

YANKEE CANDLE

Buckle

GENE JUAREZ
SALONS & SPAS

KAY
JEWELERS

ZALES
THE DIAMOND STORE

SPENCER'S

carter's
babies and kids

OSHKOSH
Bigosh

THE CHILDREN'S PLACE

JOURNEYS

JOURNEYS
KIDZ

GameStop

BOX LUNCH
GET SOME • GIVE BACK

EXPRESS
FACTORY

HOT TOPIC

GNC
LIVE WELL

PEARLE
VISION

TORRID

rue21

Hallmark
GOLD CROWN

Foot Locker

zumiez

PACSUN
GOLDEN STATE of MIND

CHAMPS
SPORTS
WHERE SPORT LIVES

LENSCRAFTERS

Lids

claire's

maurices

CINNABON

Auntie Anne's

Orange Julius

PRO IMAGE
SPORTS

Trade Area

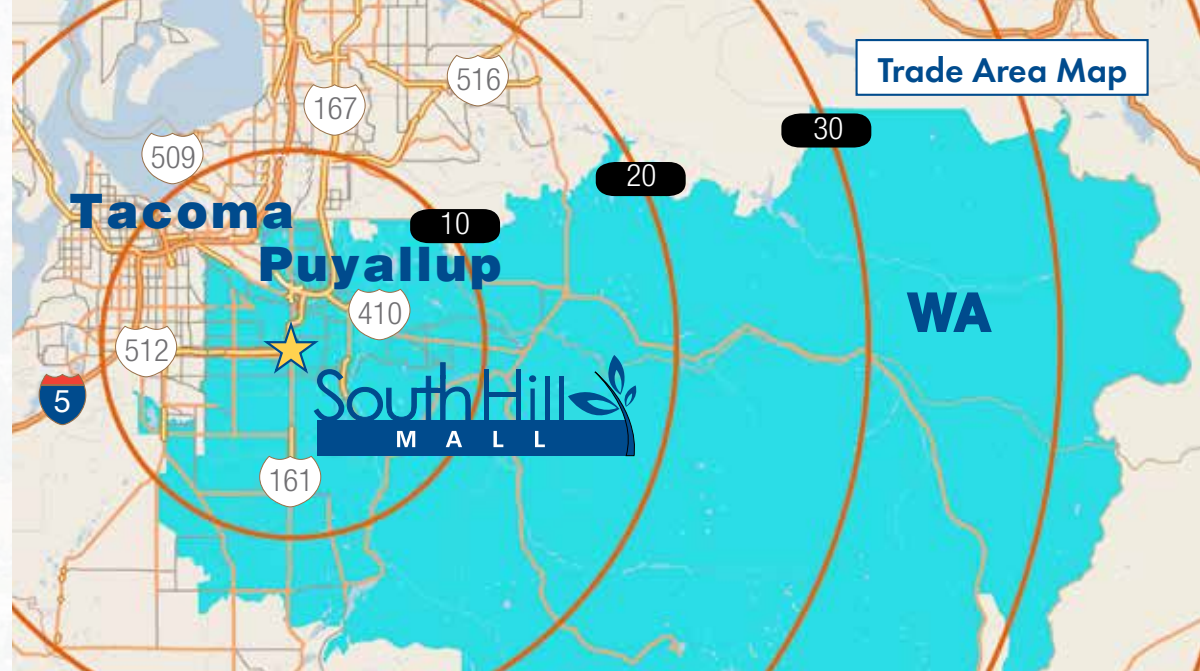
Trade Area Population	802,212
Number of Households	87,704

Shopper Demographics

Average Household Income	\$115,000
Median Age	37
Median House Value	\$380,000

South Hill Mall Facts

Total Complex Size	1.1 Million + sq. ft.
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Largest Employers in the Area

Joint Base Lewis-McChord	54,000
MultiCare Health System	8,264
State of Washington	7,859
Virginia Mason Franciscan Health	5,682
Tacoma Public Schools	3,649
City of Tacoma & Public Utilities	3,623
Pierce County Government	3,304
Puyallup School District	2,711
Bethel School District	2,689
Safeway & Albertson's	2,153
Emerald Queen Casino	2,146
Fred Meyer Retail & Distribution	1,802

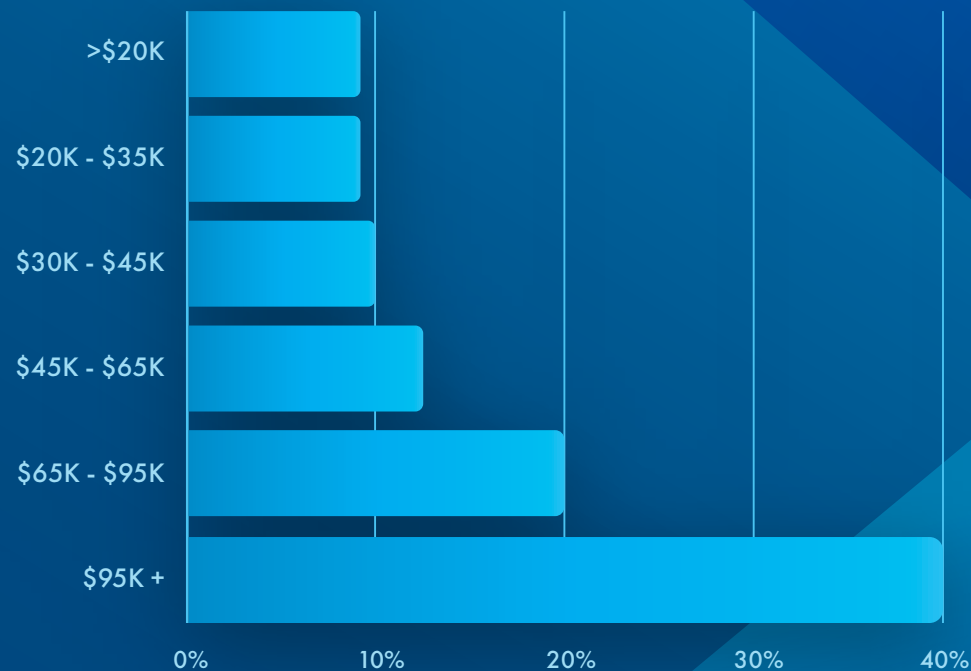
Source: Economic Development Board of Tacoma-Pierce County, 950 Pacific Avenue, Suite 410, Tacoma, WA 98402, (253) 383-4726





Placer.ai VISITOR DEMOGRAPHICS

Of the 934 thousand unique South Hill Mall visitors, the median age is 37 years old and the **Average Household Income is \$115,000**. The median house value is \$380,000. 50% of the population is male and 50% is female.



5.8M

Mall Complex Visits



72MIN

Average Time Spent on Visit

90TH PERCENTILE OF MOST VISITED MALLS IN THE USA



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