

At Cafaro, retail is not just about shopping, it's living.



### **About South Hill Mall Complex**

- This 1.1 million square foot regional complex serves the Tacoma/Puyallup market, approximately 35 miles south of Seattle.
- The economy of this vibrant, rapidly growing region is fueled by major employers such as Multi-Care Health System and Joint Base Lewis/McChord, with 55,000 military and civilian employees.
- Anchored by Target, Macy's, JCPenney, Dick's Sporting Goods and Round 1
  Bowling & Arcade. Complemented by 100 specialty businesses, including
  New Level 360 Sports Complex and Goldfish Swim School.
- A new Homewood Suites hotel will welcome its first visitors in 2024.
- Bestplaces.net projects job growth in the area of 42.9% over the next 10 years.
- It is projected that the City of Puyallup will grow by over 13,000 residents by 2030.



# HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WASHINGTON & THE US









Source: Placer.ai







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#### **Trade Area**

Trade Area Population	961,106
Number of Households	397,261

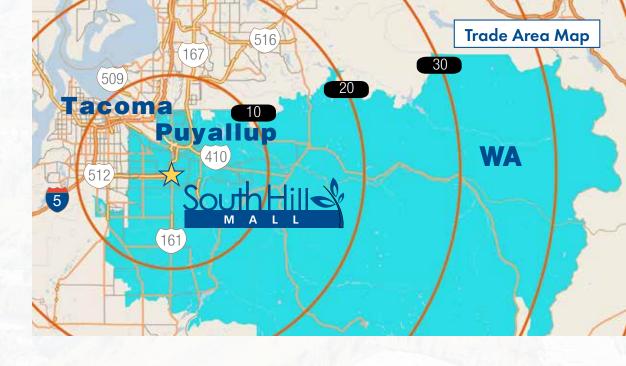
#### **Shopper Demographics**

Average Household Income	\$115,000
Median Age	37
Median House Value	\$549,106

#### **South Hill Mall Facts**

Total Complex Size 1.1 Million + sq. ft.





#### **Largest Employers in the Area**

Joint Base Lewis-McChord	55,000
MultiCare Health System	8,264
State of Washington	7,859
Virginia Mason Franciscan Health	5,682
Tacoma Public Schools	3,649
City of Tacoma & Public Utilities	3,623
Pierce County Government	3,304
PeopleReady, Inc.	3,000
Puyallup School District	3,118
Bethel School District	2,689
Safeway & Albertson's	2,153
Emerald Queen Casino	2,146
Parametrix, Inc.	1,830
Amazon Distribution Center	1,800

Source: Economic Development Board of Tacoma-Pierce County, 950 Pacific Avenue, Suite 410, Tacoma, WA 98402, [253] 383-4726





## 90<sup>TH</sup> PERCENTILE OF MOST VISITED MALLS IN THE USA

