

CAFARO
— Est. 1949 —



SOUTH HILL
MALL COMPLEX
Puyallup, Washington



**At Cafaro,
retail is not just
about shopping,
it's living.**



About South Hill Mall Complex

- This 1.1 million square foot regional complex serves the Tacoma/Puyallup market, approximately 35 miles south of Seattle.
- The economy of this vibrant, rapidly growing region is fueled by major employers such as Multi-Care Health System and Joint Base Lewis/McChord, with 55,000 military and civilian employees.
- Anchored by Target, Macy's, JCPenney, Dick's Sporting Goods and Round 1 Bowling & Arcade. Complemented by 100 specialty businesses, including New Level 360 Sports Complex and Goldfish Swim School.
- A new Homewood Suites hotel will welcome its first visitors in 2025.
- Bestplaces.net projects job growth in the area of 42.9% over the next 10 years.
- Pierce County is the second largest county in Washington and one of the fastest-growing. Since 2010, its population grew by nearly 17%, a higher percentage than the state or the nation.
- Industrial warehouse development is booming in Pierce County, the home of South Hill Mall. This year alone, more than 3 million square feet of space has been built.



HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WASHINGTON & THE US



1/13

1.4M Visits



1/623

100th Percentile



1/40

352.9K Visits



20/1.5k

99th Percentile



1/29

399K Visits



93/1.9k

95th Percentile



3/15

618.2K Visits



35/630

94th Percentile



7/35

1.7M Visits



10/35

309K Visits



35/447

92nd Percentile



72/890

414.1K Visits

92nd Percentile

Source: Placer.ai



COMING SOON





AMERICAN EAGLE

Bath&BodyWorks

VICTORIA'S
SECRET

YANKEE
CANDLE

Buckle

GENE JUAREZ
SALONS & SPAS

KAY
JEWELERS

ZALES
THE DIAMOND STORE



SPENCER'S

JOURNEYS

SHOE
PALACE

Lids

THE CHILDREN'S
PLACE

carter's
babies and kids

OSHKOSH
B'gosh

GameStop

BOX LUNCH
GET SOME • GIVE BACK

EXPRESS
FACTORY

HOT TOPIC

LENSCRAFTERS

PEARLE
EST. 1961
VISION

TORRID

Hallmark
GOLD CROWN

Foot Locker

zumiez

PAC SUN
GOLDEN STATE of MIND

CHAMPS
SPORTS

claire's

GNC
LIVE WELL

maurices

Ora & Sempre

TRENDY
Toys

PRO IMAGE
SPORTS

TOKYO
Japanese Lifestyle

CINNABON

Auntie
Anne's

DQ
Orange Julius

HOUSE OF
KICKS

game ON!

BARBER SHOP
DLUX

FANZONE

The
SUGAR
CASE
Deliciously Sweet Cosmetics

SUBWAY

Brew tea
house

Wok
THIS WAY

Sizzlin
Spice

LOVE AT FIRST SLICE
ROYAL
PIZZA
POINT

UB
UNIQUE BAKERY

Trade Area

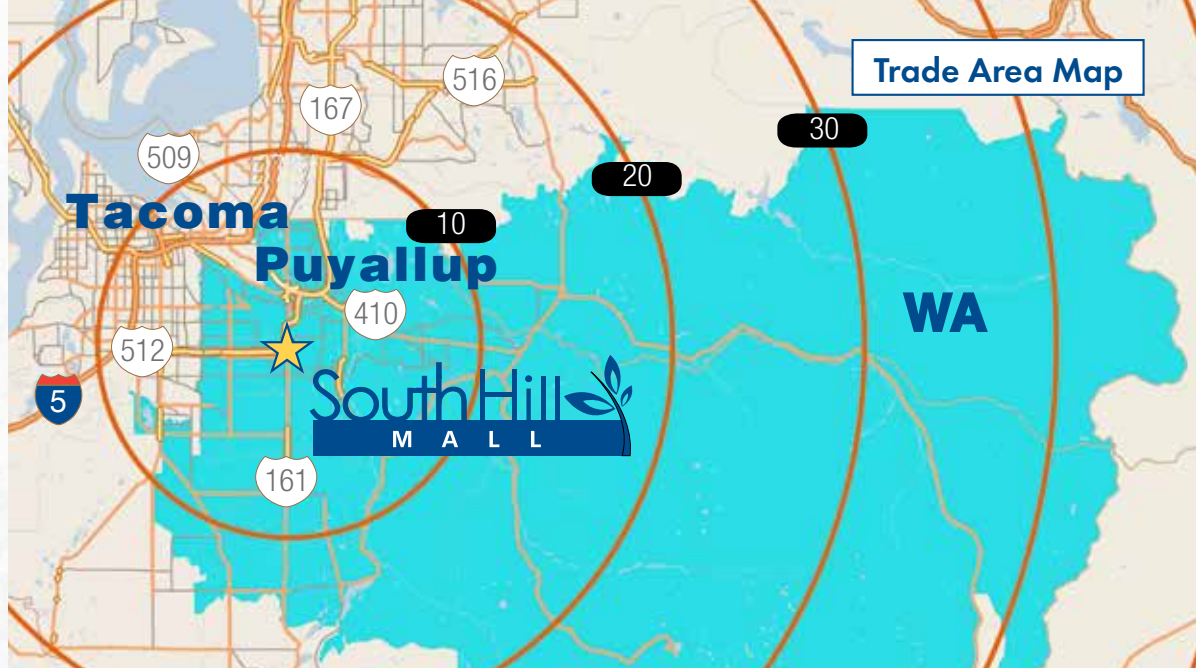
Trade Area Population	961,106
Number of Households	397,261

Shopper Demographics

Average Household Income	\$115,000
Median Age	37
Median House Value	\$555,000

South Hill Mall Facts

Total Complex Size	1.1 Million + sq. ft.
--------------------	-----------------------



Largest Employers in the Area

Joint Base Lewis-McChord	55,000
MultiCare Health System	8,264
State of Washington	7,859
Virginia Mason Franciscan Health	5,682
Tacoma Public Schools	3,649
City of Tacoma & Public Utilities	3,623
Pierce County Government	3,304
PeopleReady, Inc.	3,000
Puyallup School District	3,118
Bethel School District	2,689
Safeway & Albertson's	2,153
Emerald Queen Casino	2,146
Parametrix, Inc.	1,830
Amazon Distribution Center	1,800

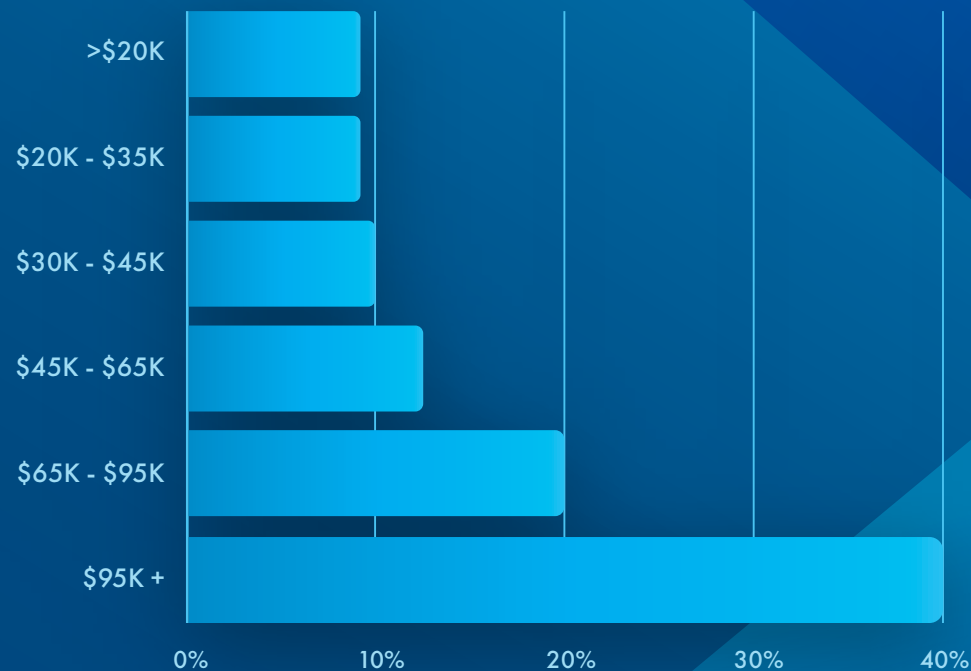
Source: Economic Development Board of Tacoma-Pierce County, 950 Pacific Avenue, Suite 410, Tacoma, WA 98402, (253) 383-4726





Placer.ai VISITOR DEMOGRAPHICS

Of the 1.1 Million unique South Hill Mall visitors, the median age is 37 years old and the **Average Household Income is \$115,000**. The median house value is \$555,000. 50% of the population is male and 50% is female.



7.4M

Mall Complex Visits



80MIN

Average Time Spent on Visit



OLD NAVY



**RESTAURANT
BREWHOUSE**



CAFARO

— Est. 1949 —

3500 South Meridian, Suite 902, Puyallup, WA 98373
For leasing information Phone: 253.840.4349 Ext. 502 • Leasing@cafarocompany.com
For additional information visit us online at www.CafaroCompany.com

