

CAFARO

— Est. 1949 —



**SOUTH HILL**  
**MALL COMPLEX**  
Puyallup, Washington

**At Cafaro,  
retail is not just  
about shopping,  
it's living.**



## About South Hill Mall Complex

- This 1.1 million square foot regional complex serves the Tacoma/Puyallup market, approximately 35 miles south of Seattle.
- The economy of this vibrant, rapidly growing region is fueled by major employers such as Multi-Care Health System and Joint Base Lewis/McChord, with 55,000 military and civilian employees.
- Anchored by Target, Macy's, JCPenney, Dick's Sporting Goods and Round 1 Bowling & Arcade. Complemented by 100 specialty businesses, including New Level 360 Sports Complex and Goldfish Swim School.
- A new Homewood Suites hotel will welcome its first visitors in 2025.
- Bestplaces.net projects job growth in the area of 42.9% over the next 10 years.
- Pierce County is the second largest county in Washington and one of the fastest-growing. Since 2010, its population grew by nearly 17%, a higher percentage than the state or the nation.
- Industrial warehouse development is booming in Pierce County, the home of South Hill Mall. This year alone, more than 3 million square feet of space has been built.



# HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WASHINGTON & THE US

**DICK'S**



**1/13**

1.4M Visits



**1/623**

100th Percentile

**Applebee's**



**1/40**

352.9K Visits



**20/1.5k**

99th Percentile

**Panera**  
BREAD®



**1/29**

399K Visits



**93/1.9k**

95th Percentile

**JCPenney**



**3/15**

618.2K Visits



**35/630**

94th Percentile



**target**



**7/35**

1.7M Visits

**Red Robin**

GOURMET BURGERS AND MORE



**10/35**

309K Visits



**35/447**

92nd Percentile

**Olive Garden**  
ITALIAN KITCHEN



**72/890**

414.1K Visits

92nd Percentile

Source: Placer.ai

  
**HOMewood  
SUITES**  
Hilton



**COMING SOON**



94th Ave E

512



161

OLD NAVY



JC Penney



NEW LEVEL 360 Sports Complex

BOWLING & ARCADE ROUND1



DSW DESIGNER SHOE WAREHOUSE

JC Penney



39th Ave. SW

AMERICAN EAGLE

Bath&BodyWorks

VICTORIA'S SECRET

YANKEE CANDLE

Buckle

GENE JUAREZ SALONS & SPAS

KAY JEWELERS

ZALES THE DIAMOND STORE



SHOE PALACE

Lids

THE CHILDREN'S PLACE

carter's babies and kids

OSHKOSH B'gosh

GameStop

BOX LUNCH GET SOME GIVE BACK

EXPRESS FACTORY

HOT TOPIC

LENSCRAFTERS

PEARLE VISION EST. 1961

TORRID

Hallmark GOLD CROWN

Foot Locker

zumiez

PACSUN GOLDEN STATE OF MIND



claire's

GNC LIVE WELL

maurices

Ora & empre

TRENDY Toys

PRO IMAGE SPORTS

TOKYO Japanese Lifestyle



Auntie Anne's

DQ Orange Julius

HOUSE OF KICKS



BARBER SHOP DLUX

FANZONE

The SUGAR CASE Deliciously Sweet Cosmetics

SUBWAY

Brew tea house



ROYAL PIZZA POINT LOVE AT FIRST SLICE

UB UNIQUE BAKERY

## Trade Area

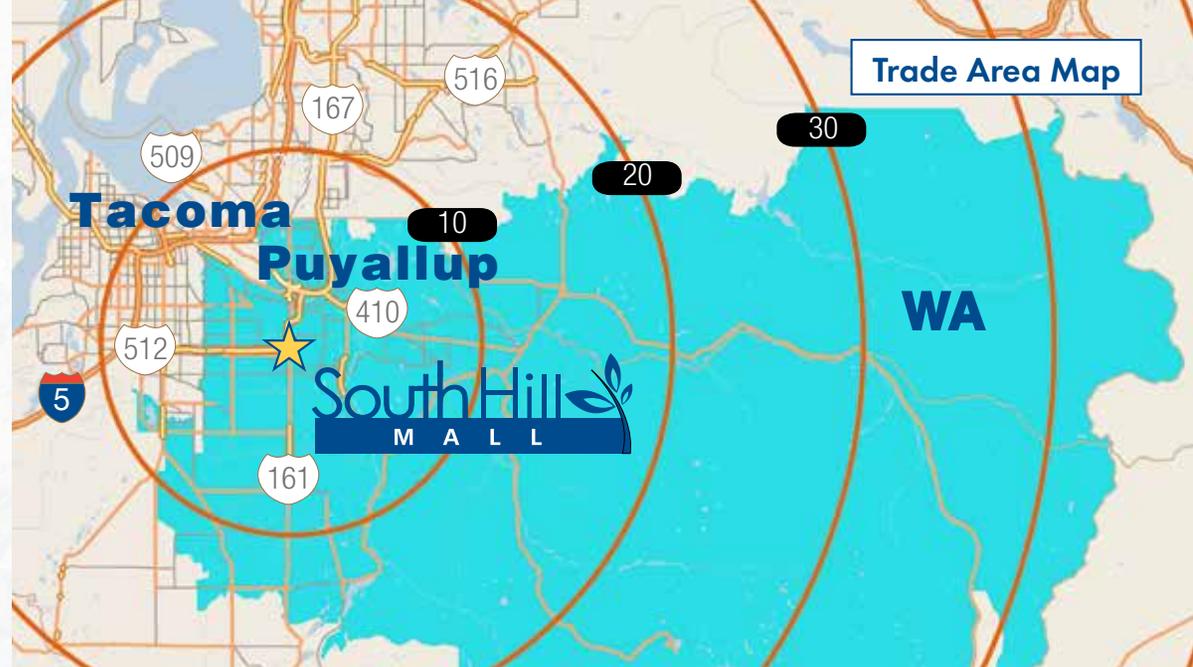
Trade Area Population	961,106
Number of Households	397,261

## Shopper Demographics

Average Household Income	\$ 115,000
Median Age	37
Median House Value	\$555,000

## South Hill Mall Facts

Total Complex Size	1.1 Million + sq. ft.
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## Largest Employers in the Area

Joint Base Lewis-McChord	55,000
MultiCare Health System	8,264
State of Washington	7,859
Virginia Mason Franciscan Health	5,682
Tacoma Public Schools	3,649
City of Tacoma & Public Utilities	3,623
Pierce County Government	3,304
PeopleReady, Inc.	3,000
Puyallup School District	3,118
Bethel School District	2,689
Safeway & Albertson's	2,153
Emerald Queen Casino	2,146
Parametrix, Inc.	1,830
Amazon Distribution Center	1,800

Source: Economic Development Board of Tacoma-Pierce County, 950 Pacific Avenue, Suite 410, Tacoma, WA 98402, (253) 383-4726

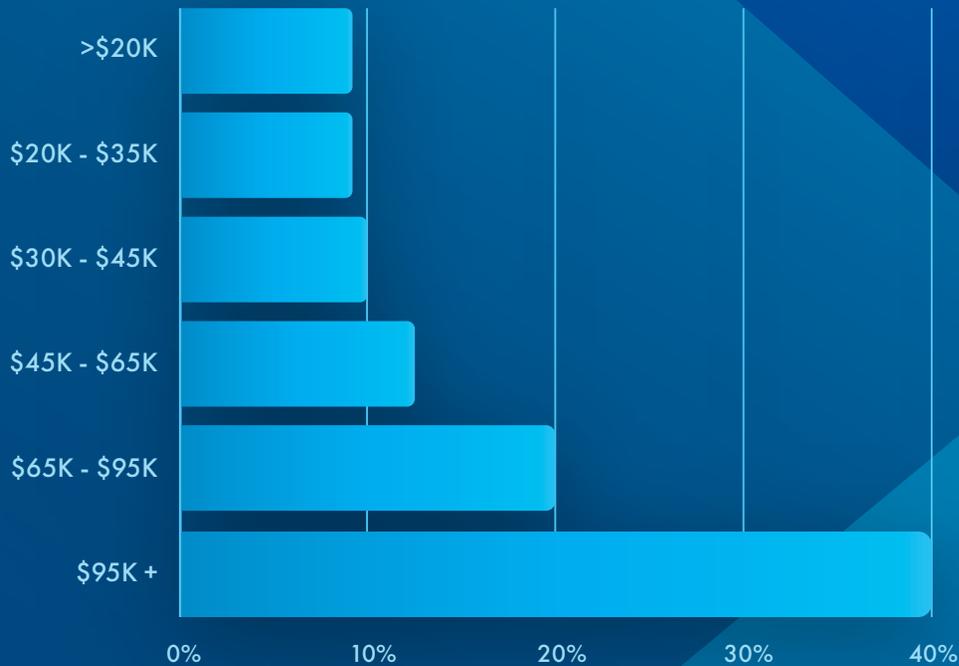




# Placer.ai

# VISITOR DEMOGRAPHICS

Of the 1.1 Million unique South Hill Mall visitors, the median age is 37 years old and the **Average Household Income is \$115,000**. The median house value is \$555,000. 50% of the population is male and 50% is female.



## 7.4M

Mall Complex Visits



## 80MIN

Average Time Spent on Visit



## OLD NAVY



RESTAURANT  
BREWHOUSE



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