

UNDISPUTED LEADER

IN MIDDLE MARKET, SUPER-REGIONAL, MALL DEVELOPMENT



About Sandusky Mall Complex

- Situated between Cleveland and Toledo, Ohio, the Sandusky Mall Complex is the only significant retail center for over 50 miles, serving a five-county population of over 375,000.
- The 1.1 million square foot complex is anchored by TJ Maxx, Best Buy, Target, Old Navy, Dick's Sporting Goods, JCPenney, Ulta Beauty, Planet Fitness, Hobby Lobby, Books-A-Million, Ross Dress for Less, HomeGoods, Cinemark Theatre and Tilt Studio.
- Villas at Sandy Creek, a fully occupied 126-unit high-end gated community, has transformed this traditional power retail center into a modern mixed-use center.
- Sandusky is home to Cedar Point Amusement Park, whose attendance exceeds 4 million annually, making it a major tourist destination. The market also offers multiple indoor water parks and sports/recreational facilities, which has a strong impact on the local economy, making it a year round vacation destination.
- The mall complex enjoys a strong regional customer base, while the lakefront Sandusky area draws in 12 million tourists annually, making it one of the Midwest's premier tourist destinations. Tourism annually injects over \$3.1 billion into the local economy.

Source: The Helm – Greater Sandusky Partnership

 Realtor.com has ranked Sandusky on its list of the "10 Most Affordable Cities Where You'd Actually Like to Live". USA Today calls Sandusky the "Best Coastal Small Town" in America.







Bath&BodyWorks®

VICTORIA'S SECRET

AMERICAN EAGLE

K A Y

























HOT TOPIC

FINISH LINE.

AÉROPOSTALE

HYPE





Trade Area

Trade Area Population	375,892
Number of Households	156,586

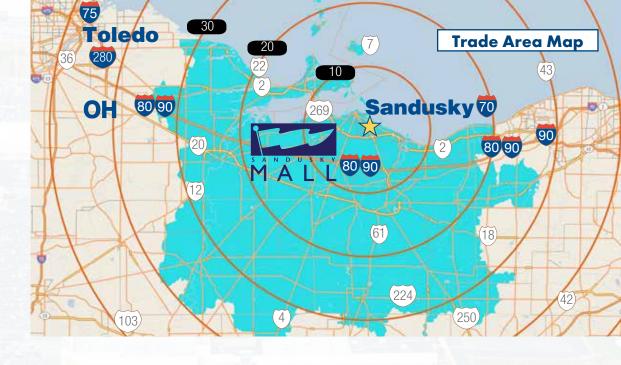
Shopper Demographics

Average Household Income	\$77,000	
Median Age	41	
Median House Value	\$203,000	

Sandusky Mall Facts

Total Property Size 1.1 Million + sq. ft.





Largest Employers in the Area

Cedar Point (In Season)	6,500
Ventra Sandusky	2,100
Firelands Regional Medical Center	2,000
Kalahari Resorts	1,228
NOMS	1,000
Erie County Government	700
Sandusky City Schools	650
Civista Bank	543
Fremont City Schools	529
Whirlpool Corporation	485
Meijer	475
Great Wolf Lodge	350
Ohio Veterans Home	350
Walmart	350
Freudenberg-NOK	317
NASA Research Facility	300

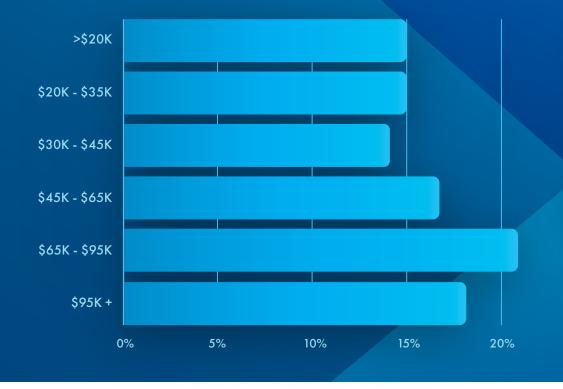
Source: Erie County Economic Development Corp., (419) 627-7791





Placer.ai VISITOR DEMOGRAPHICS

Of the 949.5 thousand unique Sandusky Mall visitors, the median age is 41 years old and the **Average Household Income is \$77,000.** The median house value is \$203,000. 49% of the population is male and 51% is female.



Mall Complex Visits

C 68MIN

Average Time Spent on Visit







