

CAFARO  
— Est. 1949 —

# MEADOWBROOK MALL COMPLEX

Bridgeport, West Virginia





**At Cafaro,  
retail is not just  
about shopping,  
it's living.**



## About Meadowbrook Mall Complex

- **900,000 + square foot regional shopping center serving all of north-central West Virginia.**
- **Anchored by Boscov's, JCPenney, Target, Old Navy, Marshalls, Cinemark Theatres and The Hive Entertainment Zone.**
- **Strategically located on the I-79 High Tech Corridor, adjacent to the Federal Bureau of Investigation National Identification Division and WVU Medicine United Hospital Center.**
- **Real estate websites such as Niche, StudyFinds and Stacker consistently rate Bridgeport among the Top Places to Live in West Virginia.**
- **Future job growth in Bridgeport over the next 10 years is predicted to increase by 37.3%, higher than the national average.** Source: Sperlings Best Places
- **Bridgeport is one of the fastest-growing cities in West Virginia, with over \$1 Billion in development over the past six years.**

## I-79 High Tech Corridor



- FBI Criminal Justice Information Division
- National Oceanic and Atmosphere Administration
- NASA's Independent Verification Facility
- National Energy Technology Laboratory
- National Environmental Security Center

# HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WEST VIRGINIA & THE US

**JCPenney**



**2/8**

264.4K Visits



NATIONAL TIRE & BATTERY  
**NTB**  
A TIRE KINGDOM COMPANY



**2/9**

33.9K Visits



**49/377**

87th Percentile

**verizon**



**1/23**

80.1K Visits



**251/4.7k**

94th Percentile

**Boscov's**



**7/44**

726K Visits  
86th Percentile

## BIG NEW ADDITION AT MEADOWBROOK MALL

This expansive 151,000 square foot department store (opened in 2023) stands as Meadowbrook's largest retailer to ever open and the largest in north-central West Virginia. Approximately 250 individuals contribute to its workforce.





|                   |                          |                            |                   |                             |                   |                        |                                |             |               |
|-------------------|--------------------------|----------------------------|-------------------|-----------------------------|-------------------|------------------------|--------------------------------|-------------|---------------|
| Bath&BodyWorks    | VICTORIA'S SECRET        | AMERICAN EAGLE             | Buckle            | BAM! BOOKS-A-MILLION        | SHOE DEPT. ENCORE | TRADEHOME SHOES        | ULTA BEAUTY                    | Chick-fil-A |               |
| HIBBETT           | KAY JEWELERS             | ZALES THE DIAMOND STORE    | TORRID            | JD                          | Lids              | GameStop               | SPENCER'S                      | JOURNEYS    | Auntie Anne's |
| HOT TOPIC         | Hallmark ADAM'S HALLMARK | maurices                   | Cardinal Market   | HOLIDAY HAIR FASHIONS       | PLANET            | GNC LIVE WELL          | CHARLEY'S PHILLY STEAKS        |             |               |
| ICING by claire's | claire's                 | Armed Forces Career Center | POLISHED NAIL BAR | verizon                     | SHOWTIME MUSIC    | GREAT AMERICAN cookies | SUDSBERRY HANDMADE BATH & BODY |             |               |
| T-Mobile          | Studio 410 SALON         | TOKYO TERIYAKI CHICKEN     | EASTERN WOK       | ABOO'S Burger-Shawrma-Wings | Dave's Hot Dogs   | PIZZA PLACE            | BUBBLE WORLD ICE CREAM         |             |               |



## Trade Area

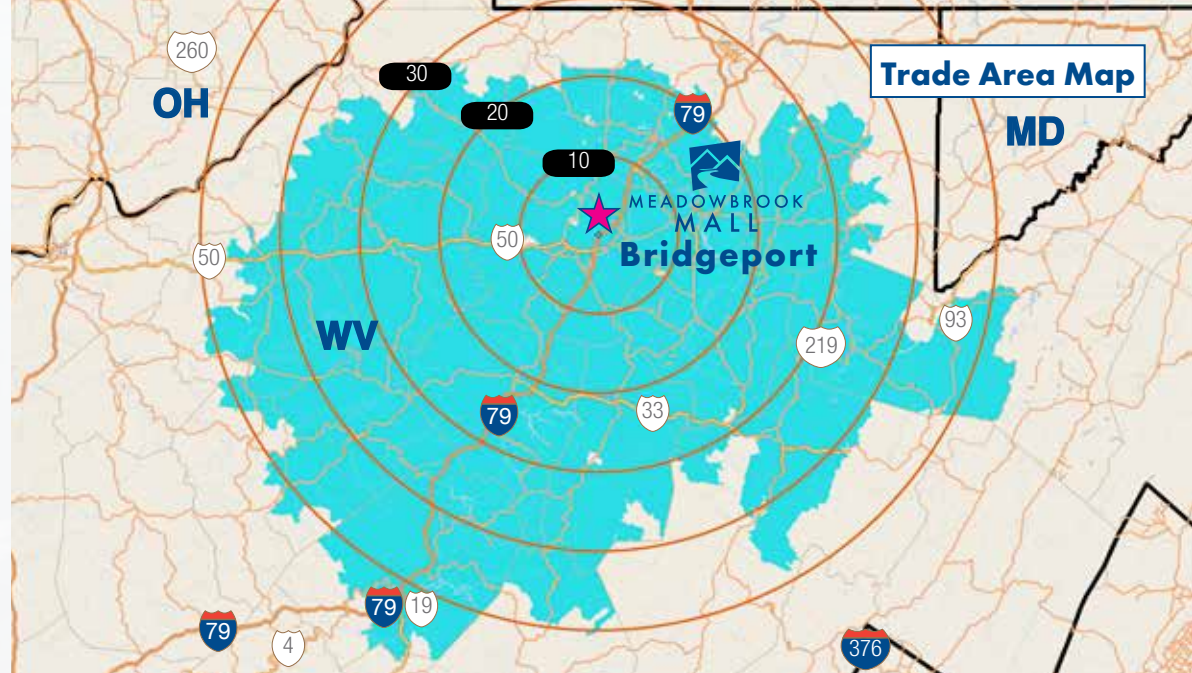
|                       |         |
|-----------------------|---------|
| Trade Area Population | 294,333 |
| Number of Households  | 121,382 |

## Shopper Demographics

|                          |           |
|--------------------------|-----------|
| Average Household Income | \$77,000  |
| Median Age               | 39        |
| Median House Value       | \$195,000 |

## Meadowbrook Mall Facts

|                    |                   |
|--------------------|-------------------|
| Total Complex Size | 900,000 + sq. ft. |
|--------------------|-------------------|



## Largest Employers in the Area

|  |       |
|--|-------|
| U.S. Dept. of Justice                                  | 5,200 |
| WVU Medicine   | 2,623 |
| Harrison County Board of Education                     | 1,565 |
| Pratt & Whitney Engine Services                        | 400   |
| U.S. Department of Veteran's Affairs                   | 380   |
| Mitsubishi Heavy Industries<br>(Bombardier Aerotech)   | 340   |
| NASA Independent Verification<br>and Validation Center | 330   |
| Walmart  | 280   |
| Dominion Transmission                                  | 200   |
| First Energy   | 180   |

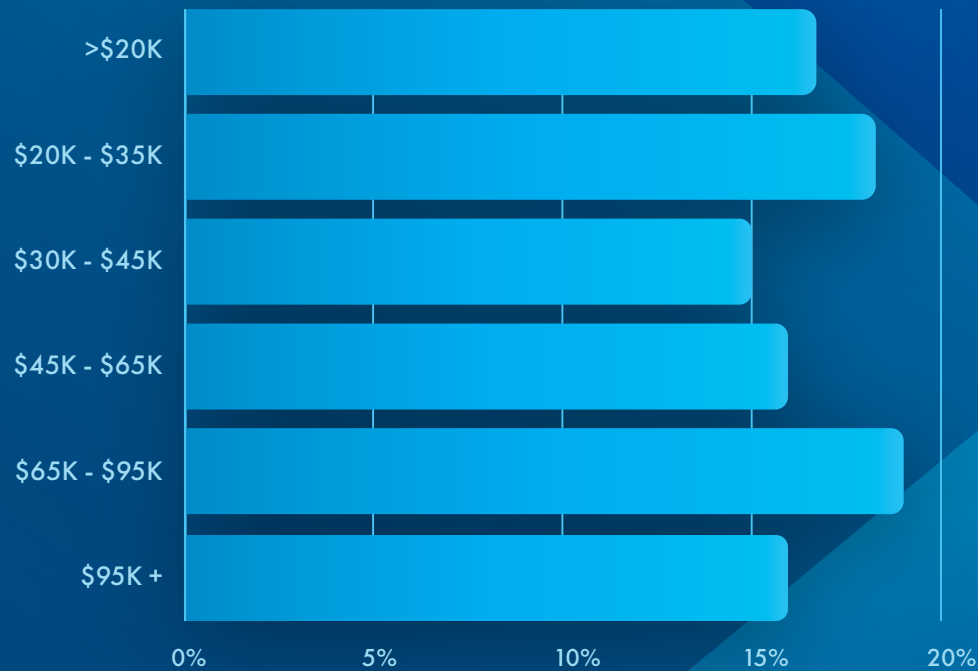
Source: Harrison County Economic Development Corp., 520 W. Main Street, Clarksburg, WV 26301; Individual employers.





# Placer.ai VISITOR DEMOGRAPHICS

Of the 465 thousand unique Meadowbrook Mall visitors, the median age is 39 years old and the **Average Household Income is \$77,000**. The median house value is \$195,000. 50% of the population is male and 50% is female.



## 4.5M

*Mall Complex Visits*



## 85MIN

*Average Time Spent on Visit*



## OLD NAVY





# CAFARO

— Est. 1949 —

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