



THE MALL OF
MONROE
Monroe, Michigan





THE MALL OF MONROE



About The Mall Of Monroe

- Intensive redevelopment has turned this complex into a true mixed-use center, with businesses catering to performing arts, fitness centers, marketing, vehicle customization and a wide variety of popular retail and services.
- This 600,000 square foot mall is located in a residential exurb of two large, metropolitan areas, equidistant between Detroit, Michigan and Toledo, Ohio.
- Anchored by Phoenix Theatres, Ragnarok Motorworks/Barks & Rec Co., Planet Fitness, Cubesmart and Dirty Birdie, an entertainment venue offering golf simulators, axe-throwing and more. It is complemented by a variety of specialty businesses.
- Phoenix Theatres is continually renovating to provide a luxurious cinema experience, with cutting-edge technology, massive screen area and premium seating. It attracts moviegoers from a 25 mile radius.
- A massive new \$35 million Ford parts distribution facility is newly opened, creating 600 new jobs.
- The state of Michigan recently approved a \$352 million project for infrastructure improvements in the Monroe area that will support more than 4,500 new jobs.



68 ACRES OF PRIME OUTPARCEL SPACE AVAILABLE FOR FUTURE DEVELOPMENT



**Barks &
Rec Co.**



CUBESMART[®]
self storage

RECENT ADDITIONS



Mall Road



planet fitness



Barks & Rec Co.



CUBESMART self storage

QUALITY AUTO PARTS

125

North Monroe Street



Bath & Body Works

SHOE DEPT. ENCORE



Monroe Community Players



LEVIATHAN



FAMILY & FRIENDS FUNLAND



BROW SHAPES



CHAMPION FORCE ATHLETICS



MONROE JEWELERS



COLOR BEAUTY SUPPLIES

KNIT-PICKY & HOOKED

SWEET TOOF



MONROECITY CHURCH

CLAW KICKER

DISCTOPIA

Trade Area

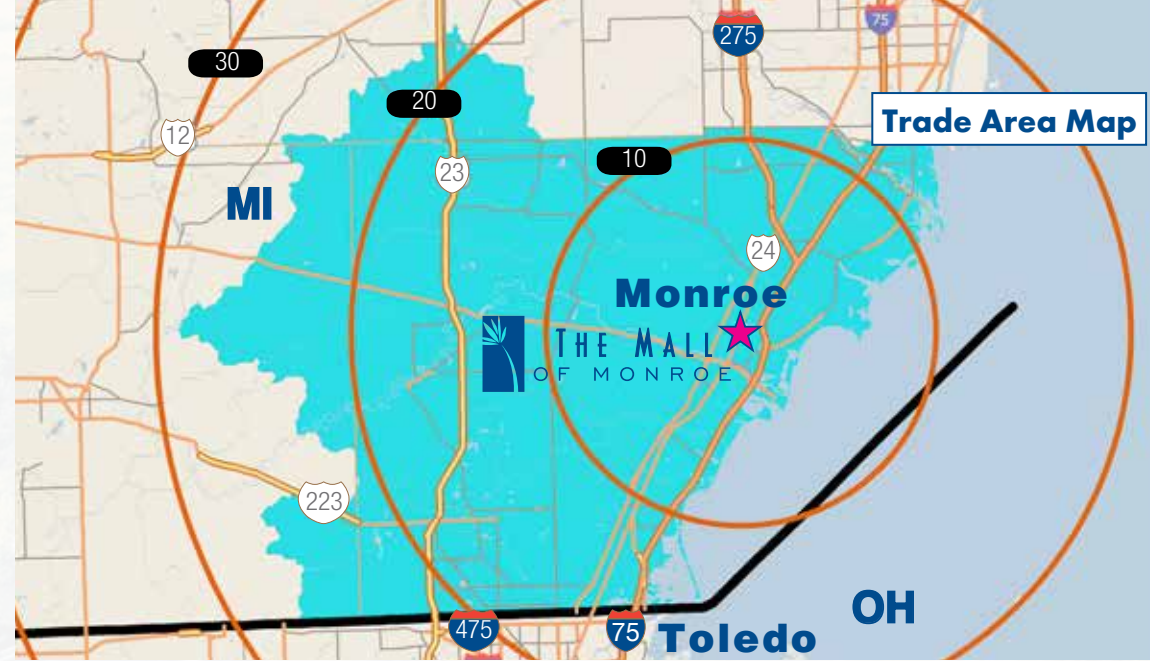
Trade Area Population	440,774
Number of Households	177,962

Shopper Demographics

Average Household Income	\$88,000
Median Age	41
Median House Value	\$345,000

Mall of Monroe Facts

Total Property Size	600,000 + sq. ft.
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Largest Employers in the Area

ProMedica Monroe Regional Hospital	1,250
Monroe Public Schools	1,015
Stellantis Dundee Engine Plant	987
Bedford Public Schools	856
DTE Energy-Frenchtown	850
Meijer Distribution Center	700
La-Z-Boy Headquarters	550
DTE Energy-Monroe	525
Monroe County Government	510
SAC Ventures	500

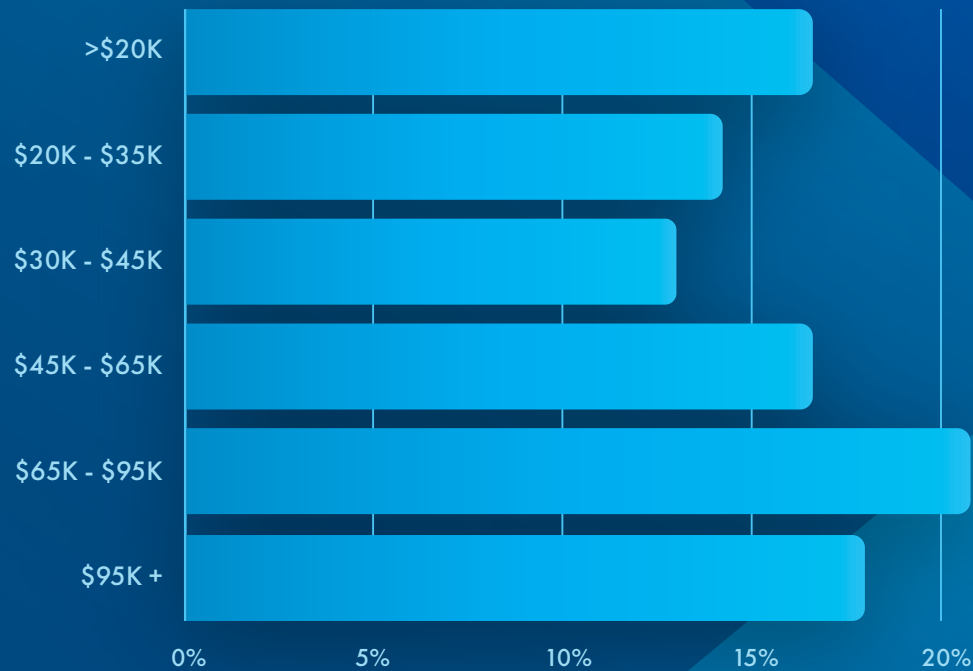
Source: Monroe County Business Alliance, 9 Washington St. Monroe, MI 48161, (734) 241-8081





Placer.ai VISITOR DEMOGRAPHICS

Of the 250,900 unique Mall of Monroe visitors, the median age is 41 years old and the **Average Household Income is \$88,000**. The median house value is \$345,000. 48% of the population is male and 52% is female.



1.6M
Mall Complex Visits



95MIN
Average Time Spent on Visit

**MALL REDEVELOPMENT FEATURED BY ICSC,
CHAIN STORE AGE, AND THE DETROIT NEWS.**



CAFARO

— Est. 1949 —

5577 Youngstown-Warren Road, Niles, Ohio 44446
For leasing information Phone: 330-747-2661 • Leasing@Cafarocompany.com
For additional information visit us online at www.CafaroCompany.com

