

At Cafaro, retail is not just about shopping, it's living.



About Kentucky Oaks Mall Complex

- The premier shopping destination for consumers in Kentucky, Illinois, Missouri and Tennessee, offering the only significant retail presence within 60 miles.
- The 1.3 million square foot complex is anchored by Dillard's, Dillard's Home Store, JCPenney, Best Buy, Dick's Sporting Goods, Burlington, Ross Dress for Less, HomeGoods and our most recent addition, Sierra.
- The mall has superior visibility. It is strategically located, with easy access to two interchanges on Interstate 24.
- Paducah is continually recognized for its "livability". Reader's Digest named it the "Most Charming Small Town in Kentucky." USA Today ranked it among "America's Top 10 Small Towns for Shopping".
- Work is now underway to construct the \$65 million Paducah Sports Park. The 105 acre complex is designed to attract sports tourism for baseball, soccer and softball. It is scheduled to open in 2025.



HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF KENTUCKY & THE US













HomeGoods







Bath&BodyWorks

VICTORIA'S Secret

AMERICAN EAGLE

SHOE DEPT. ENCORE











LensCrafters GameStop

HOLLISTER Co.





















































Trade Area

Trade Area Population	181,723
Number of Households	75,646

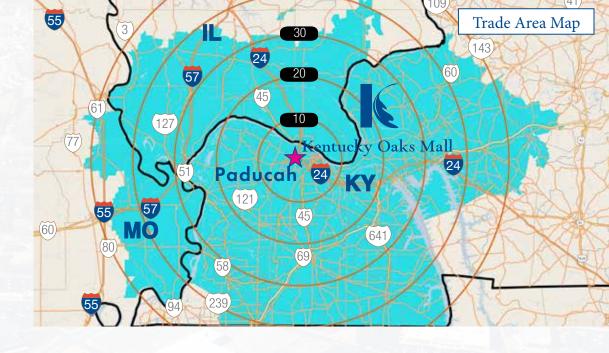
Shopper Demographics

Average Household Income	\$78,000
Median Age	42
Median House Value	\$189,000

Kentucky Oaks Mall Facts

Total Property Size 1.3 Million + sq. ft.





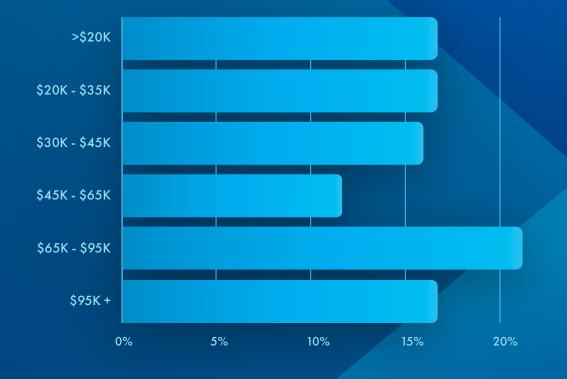
Largest Employers in the Area

Ingram Barge	2,500
Baptist Health Paducah	1,655
Mercy Health	1,550
Murray State University	1,450
Marquette Transportation	1,430
Pilgrim's Pride	1,250
McCracken County Public Schools	1,121
Murray-Calloway County Hospital	1,030
Pella Windows	900
James Marine	860

Source: Greater Paducah Economic Development Council, 300 South 3rd Street, Paducah, KY, 42003. (270) 575-6633



Of the 910 thousand unique Kentucky Oaks Mall visitors, the median age is 42 years old and the **Average Household Income is \$78,000.** The median house value is \$189,000. 48% of the population is male and 52% is female.



Mall Complex Visits

C 69MN

Average Time Spent on Visit

OLD NAVY





