

CAFARO  
— Est. 1949 —

# HUNTINGTON MALL COMPLEX

Barboursville, West Virginia



**At Cafaro,  
retail is not just  
about shopping,  
it's living.**



## About Huntington Mall Complex

- **1.5 million square foot super-regional center.**
- **Largest shopping mall in the state of West Virginia serving an expansive trade area that includes the City of Huntington, with a large university population, as well as the state capital of Charleston and portions of nearby Ohio and Kentucky.**
- **Anchored by Macy's, JCPenney, Dick's Sporting Goods, T.J.Maxx/HomeGoods, Cinemark Cinema and complemented by over 100 specialty shops.**
- **Superior visibility and access from Interstate 64.**
- **Fully remodeled in 2021, upgrading the look, feel and functionality of the property.**
- **Woody Williams Center for Advanced Learning and Careers is now under construction in a former department store space. It will provide educational opportunities for generations of students.**



# HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WEST VIRGINIA & THE US

**TJ·maxx**



**1/8**

828.1K Visits

**2/1,125**

99th Percentile



**1/6**

476.4K Visits

**4/1,200**

99th Percentile

**BAM!**  
BOOKS·A·MILLION



**1/5**

401.3K Visits

**2/109**

99th Percentile

**ULTA**  
BEAUTY



**1/6**

211K Visits

**JCPenney**



**3/7**

356.2K Visits

VICTORIA'S  
SECRET

**Buckle** 

Bath&BodyWorks®

**OLD NAVY**



**OLLIE'S OUTLET**  
Bargain  
GOOD STUFF CHEAP

**KOHL'S**



**CINEMARK**  
The Best Seat In Town

**JCPenney**

**DICK'S**  
SPORTING GOODS

**TJ-maxx**

**HomeGoods**

**OLD NAVY**

**macy's**

**BAM!**  
BOOKS-A-MILLION

**WOODY WILLIAMS**  
CENTER FOR ADVANCED  
LEARNING AND CAREERS



**ULTA**  
BEAUTY

**planet fitness**

**Michael's**  
MAKE CREATIVITY HAPPEN

**BEST BUY**

**LOWE'S**



- Bath&BodyWorks
- VICTORIA'S SECRET
- OLD NAVY**
- AMERICAN EAGLE
- aerie*
- Buckle**
- TORRID**
- TALBOTS
- GameStop**
- SHOE DEPT. ENCORE**
- SHOE CARNIVAL**
- YANKEE CANDLE
- TRADEHOME SHOES
- SPENCERS**
- JOANNEYS**
- ZUMIEZ**
- BOX LUNCH**  
GET SOME • GIVE BACK
- HOLLISTER Co.
- carter's babies and kids
- OSHKOSH Bigosh
- THE CHILDREN'S PLACE
- Lids**
- Foot Locker
- CHAMPS**  
WHERE SPORT LIVES
- FINISH LINE**
- HOT TOPIC**
- REEDS Jewelers
- ZALES**  
THE DIAMOND STORE
- KAY**  
JEWELERS
- ROSE & REMINGTON
- VERSONA
- GNC**  
LIVE WELL
- Logan's ROADHOUSE**
- AuntieAnne's
- Chick-fil-A
- BUFFALO WILD WINGS**
- Panera BREAD**
- AÉROPOSTALE**
- Hallmark GOLD CROWN
- rue21
- francesca's
- LENSCRAFTERS
- maurices
- chili's
- CHARLEYS**  
PHILLY STEAKS
- sbarro**
- Ruby Tuesday**
- CHINA MAX**  
FRESH & HEALTHY
- GRINDSTONE**  
COFFEELOGY

## Trade Area

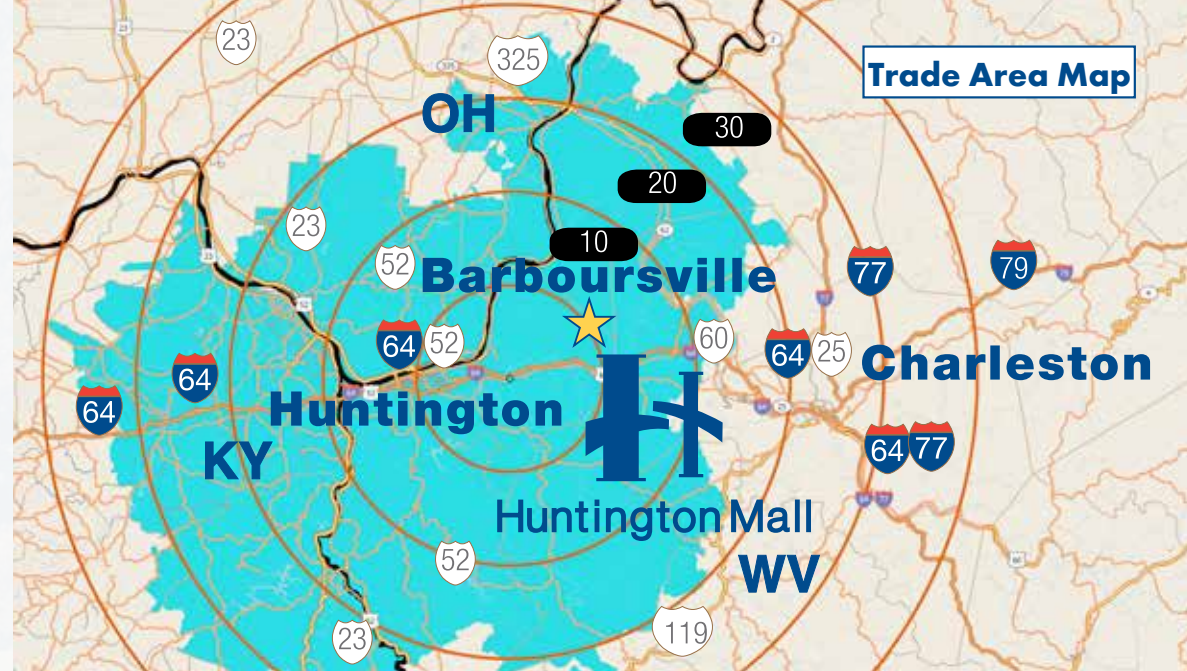
Trade Area Population	430,057
Number of Households	192,874

## Shopper Demographics

Average Household Income	\$65,000
Median Age	41
Median House Value	\$124,000

## Huntington Mall Facts

Total Property Size	1.5 million + sq. ft.
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## Largest Employers in the Area

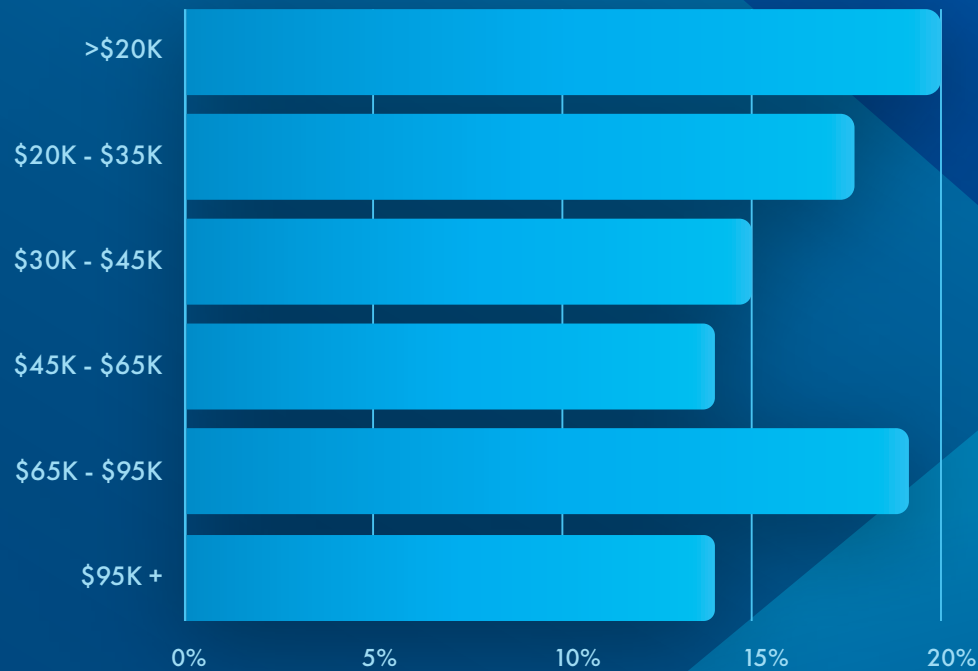
King's Daughters Medical Center	3,753
Cabell Huntington Medical Center	2,500
St. Mary's Medical Center	2,300
Cabell County Schools	2,214
Marshall University	2,000
Toyota Motor Manufacturing	2,000
Marathon Petroleum	1,550
University Physicians & Surgeons	1,535
V.A. Medical Center	1,300
Edwards Comprehensive Cancer Ctr.	1,000
U.S. Army Corps of Engineers	990

Source: Huntington Area Development Council, 916 Fifth Avenue, Suite 400, Huntington, WV 25701 (304) 525-1161



# Placer.ai VISITOR DEMOGRAPHICS

Of the 1 million unique Huntington Mall visitors, the median age is 41 years old and the **Average Household Income is \$65,000**. The median house value is \$124,000. 48% of the population is male and 52% is female.



 **8.3M**  
Mall Complex Visits

 **84MIN**  
Average Time Spent on Visit

## #1 MALL IN WEST VIRGINIA



# CAFARO

— Est. 1949 —

5577 Youngstown-Warren Road, Niles, Ohio 44446  
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