

Celebrating 75 Years
CAFARO
— Est. 1949 —

HUNTINGTON

MALL COMPLEX

Barboursville, West Virginia



**At Cafaro,
retail is not just
about shopping,
it's living.**

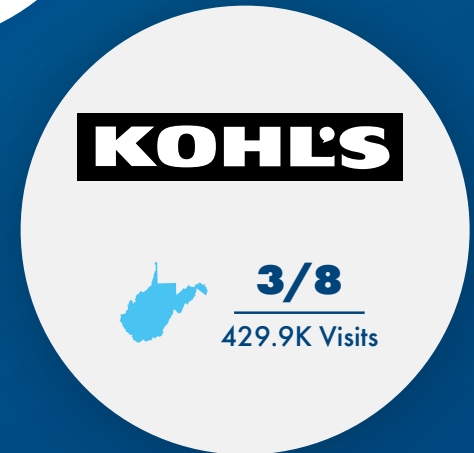


About Huntington Mall Complex

- **At 1.5 million square feet, this super-regional center is the largest shopping mall in the state of West Virginia.**
- **Huntington Mall is anchored by Macy's, JCPenney, Dick's Sporting Goods, T.J.Maxx/HomeGoods and Cinemark Cinema, and complemented by over 100 specialty shops. A new Dave & Buster's will open in 2024 adding a first-class entertainment component to the diverse tenant mix.**
- **In a former department store space, construction is now underway for the Woody Williams Center for Advanced Learning and Careers. It will bring hundreds of students to the complex every day and provide educational opportunities for generations.**
- **Investment in the region's natural gas infrastructure, the Mountaineer and Buckeye Xpress pipelines, has fueled new economic growth in the region.**
- **The healthcare and education sectors of the economy are projected to add 1,000 new jobs annually for the next few years.**



HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WEST VIRGINIA & THE US



VICTORIA'S
SECRET

Buckle 

Bath&BodyWorks®

OLD NAVY



Trade Area

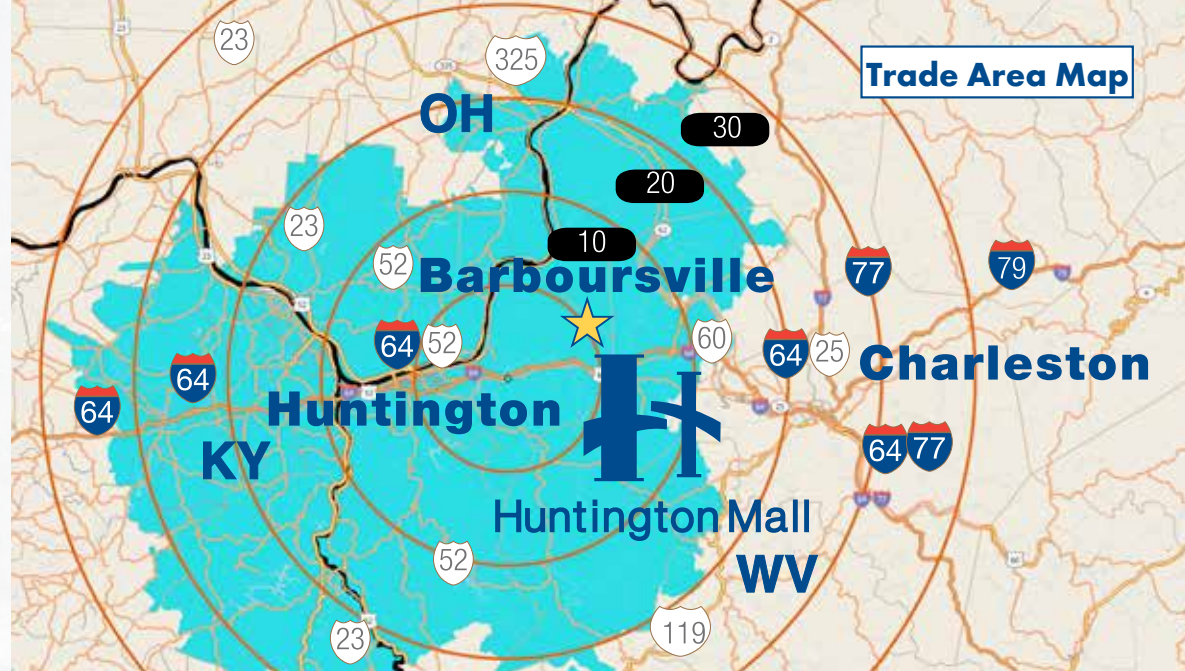
Trade Area Population	431,105
Number of Households	177,174

Shopper Demographics

Average Household Income	\$74,000
Median Age	41
Median House Value	\$163,000

Huntington Mall Facts

Total Property Size	1.5 million + sq. ft.
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Largest Employers in the Area

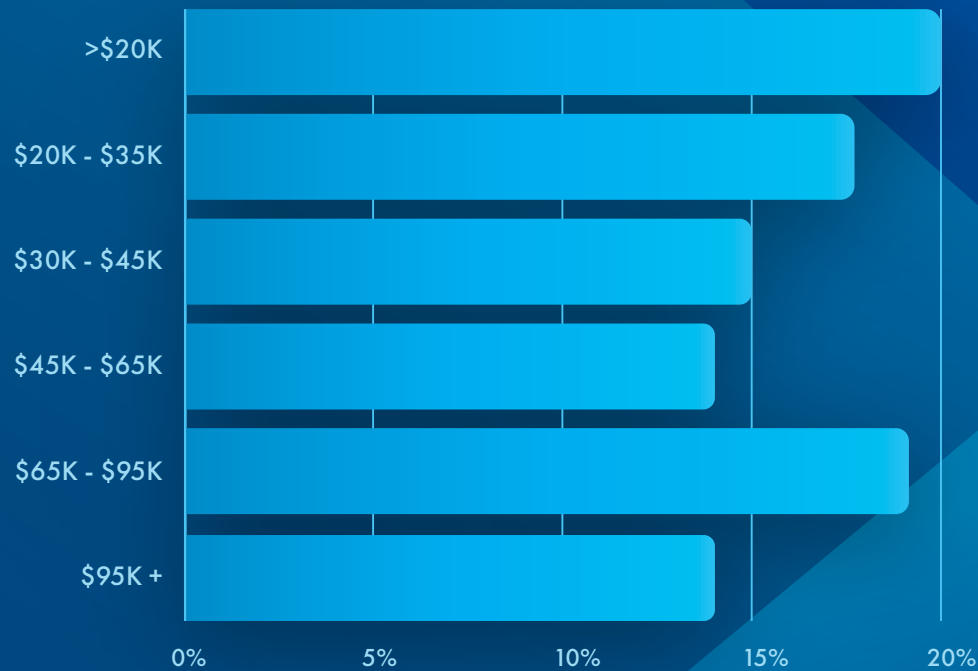
King's Daughters Medical Center	4,000
Marshall University	2,880
St. Mary's Medical Center	2,600
Toyota Motor Manufacturing	2,400
Cabell Huntington Medical Center	2,300
Cabell County Schools	1,681
V.A. Medical Center	1,300
University Physicians & Surgeons	1,000
U.S. Army Corps of Engineers	1,000
Amazon Customer Service Center	800
Marathon Petroleum	760

Source: Huntington Area Development Council, 916 Fifth Avenue, Suite 400, Huntington, WV 25701 (304) 525-1161



Placer.ai VISITOR DEMOGRAPHICS

Of the 1 million unique Huntington Mall visitors, the median age is 41 years old and the **Average Household Income is \$74,000**. The median house value is \$163,000. 48% of the population is male and 52% is female.



8.3M

Mall Complex Visits



106MIN

Average Time Spent on Visit

#1 MALL IN WEST VIRGINIA



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