

CAFARO
— Est. 1949 —

GRAND CENTRAL
MALL COMPLEX
Vienna, West Virginia



THE UNDISPUTED LEADER

IN MIDDLE MARKET,
SUPER-REGIONAL,
MALL DEVELOPMENT



About Grand Central Mall Complex

- **Grand Central Mall is located along Murdoch Avenue/WV-14, the most heavily traveled state route in West Virginia, and serves as the retail cornerstone of an expansive trade area.**
- **The property is anchored by JCPenney, Dunham's and Belk Outlet, along with a redeveloped power center occupied by HomeGoods, PetSmart, Ross Dress for Less and T.J.Maxx.**
- **The mall's inline and major space consists of a well curated and strong performing line up of national and regional tenants highlighted by American Eagle/Aerie, Bath & Body Works, Boot Barn, Chick-fil-A, Hollister, Shoe Dept. Encore and Regal Cinemas.**
- **Notable peripheral retail components include a 44,477 square foot multi-tenant strip center featuring Ulta, Old Navy, Five Below and Panera, complimented by outparcel restaurants such as Longhorn, Outback and Popeye's, that enhance the diverse tenant-mix at the property and drive additional foot traffic.**
- **Vienna is one of the '9 Best Places To Call Home In West Virginia In 2025'. Source:Worldatlas.com**
- **As the only enclosed regional mall within a 75+ mile radius, the property features more than 30 tenants who have chosen Grand Central Mall as their singular location within the trade area.**



HOME TO SOME OF THE MOST VISITED STORES IN THE STATE OF WEST VIRGINIA & THE US

JCPenney



Dunham's
SPORTS



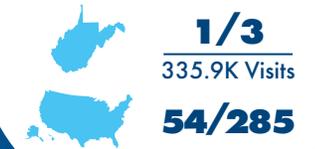
SportClips
HAIRCUTS



ROSS
DRESS FOR LESS



belkOUTLET



REGAL



Olive Garden
ITALIAN KITCHEN



T.J. maxx



OUTBACK
STEAKHOUSE



five
BELOW



LONGHORN
STEAKHOUSE

ULTA
BEAUTY

Chick-fil-A



Ohio River

OUTBACK
STEAKHOUSE®

JCPenney

REGAL

belk
OUTLET

Dunham's
SPORTS®

BOOT
BARN

ROSS
DRESS FOR LESS

HomeGoods

T.J. maxx

PET SMART

LONGHORN
STEAKHOUSE

OLD NAVY

ULTA
BEAUTY

Grand Central Avenue



AMERICAN EAGLE

aerie

Bath & Body Works®

VICTORIA'S
SECRET

Buckle **B**

PANDORA
UNFORGETTABLE MOMENTS

KAY
JEWELERS

Ashcroft & Oak®

carter's
babies and kids

OSHKOSH
Bigosh

HIBBETT

HOLLISTER
CALIFORNIA



BAM!
BOOKS-A-MILLION



GameStop

five BELOW

LENSCRAFTERS

Lids

Hallmark

maurices

claire's

HOT TOPIC

TRADEHOME
SHOES

JOURNEYS

SPENCER'S



WINDSOR

TORRID



THE CHILDREN'S
PLACE

JV MARKET PLACE

T-Mobile

SHOE DEPT.
ENCORE

NAIL CITY

CHI DAY
SPA

Panera
BREAD®

Auntie Anne's

Olive Garden
ITALIAN KITCHEN

Chick-fil-A

POPEYES
LOUISIANA KITCHEN

GREAT AMERICAN
cookies

BUBBLE HOUSE
ICE CREAM

Stir Fry 88

DAILY FRESH GRILL

Trade Area

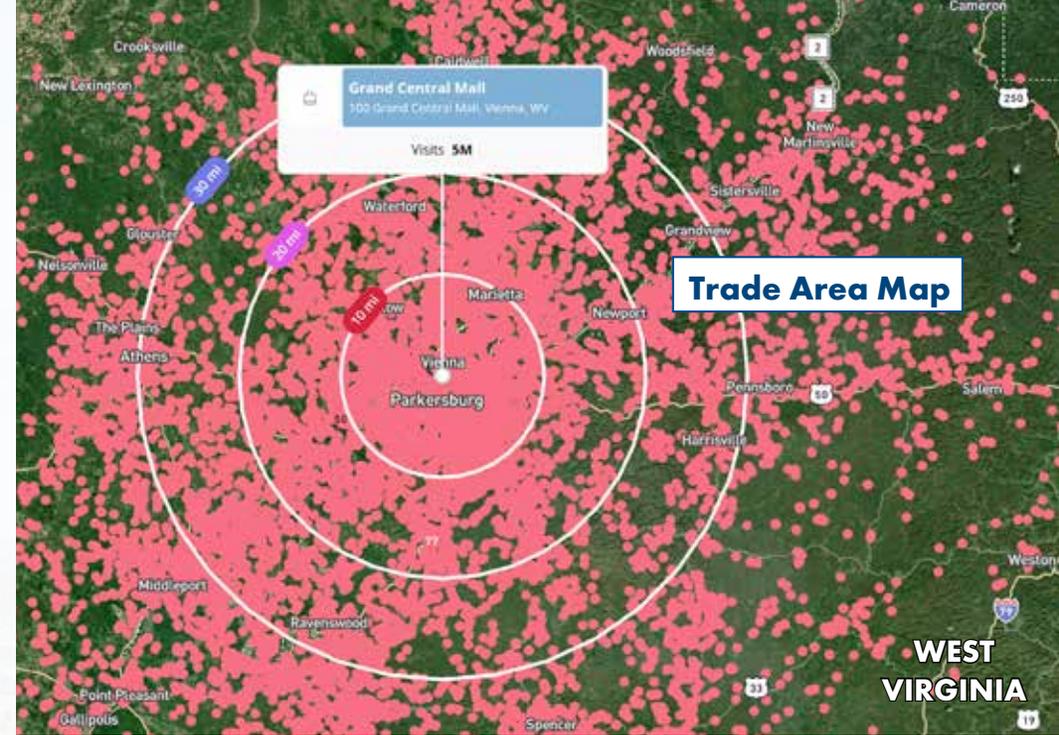
Trade Area Population	226,017
Number of Households	93,016

Shopper Demographics

Average Household Income	\$78,000
Median Age	41
Median House Value	\$197,000

Grand Central Mall Facts

Total Complex Size	729,700 + sq. ft.
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Largest Employers in the Area

West Virginia University at Parkersburg	2,304
Federal Government	2,300
West Virginia University Medicine	2,275
Bureau of Fiscal Services	2,000
County Schools	1,714
The Chemours Company	1,522
Walmart	663
Wincore	472
Westbrook Health Services	426
Highmark West Virginia	425





Placer.ai VISITOR DEMOGRAPHICS

Of the 465.4 thousand unique Grand Central Mall visitors, the median age is 41 years old and the **Average Household Income is \$78,000**. The median house value is \$197,000. 49% of the population is male and 51% is female.



5.4M

Mall Complex Visits



79MIN

Average Time Spent on Visit



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