

CAFARO
— Est. 1949 —

COLLEGE PLAZA

Alliance, Ohio



Save
a lot
food stores

metroPCS

planet
fitness

 **DOLLAR TREE**



 **FAMILY**
Farm & Home
Live. Work. Grow.

HARBOR
FREIGHT
Quality Tools at Ridiculously Low Prices

FAMILY DOLLAR
my family, my family dollar.



About College Plaza

College Plaza is a large community shopping center in Alliance, Ohio, the heart of a large manufacturing area bounded by the cities of Akron, Canton and Salem. Anchored by Save-A-Lot, Planet Fitness, Harbor Freight and Family Farm & Home, the plaza is strategically situated near two of the trade area's largest employers, The University of Mount Union and Alliance Community Hospital.

Trade Area

Trade Area Population	69,489
Number of Households	27,735

Shopper Demographics

Average Income	\$64,827
----------------	----------

College Plaza Facts

Total Plaza Size	155,000 + sq. ft.
------------------	-------------------

Trade area data on this page is adjusted to reflect portions of counties in the trade area.

Largest Employers in the Area

Alliance Community Hospital	1,100
Ventra Salem	880
Freshmark, Inc.	792
Salem Regional Medical Center	698
University of Mt. Union	580
Walmart	325
Butech Bliss	271
American Standard	250
MAC Manufacturing	250
Salem City Schools	220
Hickey Metal Fabrication	180
City of Salem	122

Source: Individual employers; Salem area Chamber of Commerce