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South Hill Mall Debuts New Look

After an eight-month, multi-million dollar makeover, South Hill Mall in Puyallup, WA celebrates its Grand Reopening throughout the weekend. A Grand Reopening Gala will take place on Sunday, November 22 at 7 PM. The evening includes a ribbon-cutting and news conference along with music, entertainment, food, horse-drawn carriage rides, a fashion show, special discounts and prize giveaways.

There's a special treat in store for lovers of the hit ABC television series *Dancing With the Stars*. Latin ballroom champion and professional instructor Maksim Chmerkovskiy will be on hand for the Sunday evening Gala. Maksim will greet his fans and teach a few lucky ladies the hottest new steps on the dance floor.

In recognition of the community it serves, South Hill Mall is pleased to present donations to some very worthy causes. A gift of \$5,000 goes to the Salvation Army, and another \$5,000 donation will advance the work of the Good Samaritan Foundation. Gifts of \$500 were awarded to the F.I.S.H. Food Bank and Communities in Schools.

The extensive renovation of South Hill Mall took place in the overnight hours, allowing all mall merchants to conduct business as usual. The project has introduced an array of new amenities to this popular shopping, dining and entertainment venue. Customers will immediately notice a fresh new exterior look, with brighter parking lot

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lighting, new signage and completely redesigned entrance features. Inside, the concourses are bathed in the natural glow of new skylights, illuminating freshly installed carpeting and Italian porcelain tile. The warmth of a stone fireplace greets visitors to the redesigned food court, and the soft seating of “relaxation stations” provides a welcome respite for busy shoppers. “We’re happy to invest in South Hill Mall because we believe that the local economy is very resilient.”, said Anthony Cafaro Jr., Vice President of the Cafaro Company. “The customers we serve are part of a dynamic and growing community. We are dedicated to providing them with a retail and entertainment center that meets their needs.”

South Hill Mall is located at 3500 S. Meridian Street, in Puyallup, WA, and has been serving the people of the Puyallup/Tacoma area since 1988. Currently, the mall complex comprises over one million square feet, with anchor stores such as Target, Macy’s, JC Penney, the all-new JC Penney Men’s and Home store, Sears and Regal Cinemas. Customers also enjoy 120 other specialty shops. For more information, visit online at www.southhillmall.com

South Hill Mall is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation’s largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now celebrating its 60th Anniversary as a family owned and managed business. For more information, visit online at www.cafarocompany.com

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