

FOR IMMEDIATE RELEASE:

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New Look, New Era for Frenchtown Square

Seven months ago, the management of Frenchtown Square Mall “broke the ceiling” to kick off a massive renovation of the major retail center of Monroe County. Today, they proudly invite the public to help celebrate the successful completion:

Grand Reopening Celebration

Saturday, November 14, 2009

11 AM

Center Court

The celebration begins with a news conference and ribbon cutting, followed by a day filled with music, food, prize giveaways and a special surprise announcement. Enjoy performances throughout the day by the Floral City Harmonizers, Unknown Legends, the Sweet Adeline’s and more. Come and enjoy the new look and amenities of Monroe’s Premier Shopping Destination!

From Noon to 4PM, Peter Facinelli, star of the blockbuster film *Twilight*, will meet and greet his fans. Autographs and photos with Facinelli may be purchased for \$25 and \$40 respectively, with partial proceeds going to the Alex’s Lemonade Stand Foundation.

(MORE)

The multi-million transformation of Frenchtown Square Mall has created a fresh, new shopping experience. New amenities for customers include upgraded flooring, ceilings with skylights, lighting, entranceways and “relaxation stations” with soft seating and a new food court. Coming soon: A children’s soft play area.

Frenchtown Square Mall is located at 2121 N. Monroe Street, near Monroe, Michigan. It has been serving the people of southeast Michigan since 1988. Encompassing 620,000 square feet of space, Frenchtown Square Mall features fine retailers such as Elder-Beerman, Target, Sears and more than 40 other shops, eateries and entertainment venues. For more information, visit online at www.frenchtownsquare.com.

Frenchtown Square Mall is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation’s largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now celebrating over 60 years as a family owned and managed business. For more information, visit online at www.cafarocompany.com.

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(NOTE: Members of the news media wishing to arrange advance interviews with Peter Facinelli should contact Stephen Gerard at 818-776-9200)