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New Retailer Ready to Charm Virginia

Women with a sense of fashion adventure will soon find a new hunting ground. On November 9, 2009, Charming Charlie, a unique fashion accessories house, makes its Virginia debut at The Village at Towne Centre, near Fredericksburg. Charming Charlie combines selection - thousands of trendy fashion jewelry and accessory pieces, handbags, tops, dresses and shoes - with a clever and easy-to-browse merchandising system - color. So in lieu of browsing the earring or necklace sections, shoppers shop the pink or green sections. New items are shipped weekly and prices range from \$4.97 to \$150, with most items below \$50, so there are options for every fashionista's budget. Founded by CEO and namesake, Charlie Chanaratsopon, this Houston-based retail concept opened the first store in 2004 and is now serving fashion-forward women in 30 locations in Alabama, Georgia, Louisiana, Mississippi, Tennessee and Texas.

The arrival of Charming Charlie is just the latest in a growing collection of fine merchants at The Village at Towne Centre. This new outdoor addition to Spotsylvania Towne Centre, currently home to The Fredericksburg Pub and Saxon Shoes, will celebrate the grand opening of Firebirds Wood Fired Grill and The Greene Turtle Sports Bar & Grille in late October. Construction is well underway for an exciting 98,000

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square foot Muvico/Splitsville entertainment complex. An exciting lineup of other in-demand retailers will be opening in rapid succession in the coming months.

Spotsylvania Towne Center is located near Fredericksburg, Virginia, at the intersection of Interstate 95 and Route 3. This 1.7 million square foot retail, dining and entertainment destination has been serving the people of Northern Virginia since 1980. It is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in its seventh decade as a family owned and managed business. For more information, visit online at www.spotsylvaniatownecentre.com and www.cafarocompany.com.

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