

Contact information:
Margi MacDuff, Marketing Director
Huntington Mall
304-733-0492
marketingdirector@huntington-mall.com

September 15, 2009

FOR IMMEDIATE RELEASE

It's Fun to Be Healthy! The Cabell Huntington Healthy Kids Play Place Grand Opening Celebration

(Barboursville, WV ---) On Thursday October 1st, the curtain rises on a new element of fun for the Huntington Mall - The Cabell Huntington Healthy Kids Play Place, located in the Elder-Beerman Dome.

Healthy, fun and educational activities will begin at 10:00am on Thursday, October 1, with the official ribbon cutting ceremony to begin at 11:00am. The Huntington Mall has teamed up with Cabell Huntington Hospital to bring the Tri State Area a play area designed to promote healthy life choices and show children that being healthy can be fun!

According to Brent Marsteller, CEO and President of Cabell Huntington Hospital, "Cabell Huntington Hospital is very pleased to be able to provide children across the Tri-State Area with an outlet for recreation and physical activity at The Huntington Mall. Additionally, we hope the Cabell Huntington Healthy Kids Play Place will be a helpful reminder to parents about the importance of proper nutrition, daily exercise, regular checkups and safe behaviors in the healthy growth and development of their children. Cabell Huntington Hospital and University Pediatrics have long been the region's leaders in pediatric care. We see this playground as an extension of that leadership role, particularly as it relates to the promotion of healthy lifestyle choices involving the children of our region. "

The Huntington Mall invites all area pre-schools, daycares, and kindergarten classes to come out and enjoy this exciting time. To schedule a field trip call the mall office at (304) 733-0492 ext. 104 or ext. 109. Ribbon Cutting Festivities will begin at 10am and include the following:

- Cabell Huntington Healthy Kids Fair
- Cabell Midland High School's " Rhythm in Red" Show Choir

(MORE)

- Healthy Refreshments
- Special visits by Cabell Huntington Hospital's Traumaroo the Kangaroo and Cabby the Koala.
- A magic show and balloon art by Garry Boothe

Register to win one of two new children bicycles donated by Dick's Sporting Goods as well as gift cards to the crazy 8 and much more! The first 100 children to the event will receive a Cabell Huntington Healthy Kids Play Place T-Shirt and a goody bag, while supplies last. Be sure to stop by the Clear Channel Radio broadcast table for your free t-shirt, goody bag and prize registration.

In addition to the Grand Opening festivities the Huntington Mall will present the Dome Theater, an out-of-this world educational adventure October 1st - 3rd from Noon-7:00pm in the mall Gazebo. This mobile planetarium will feature 12 different shows each day. Admission to the dome theater is a \$2.00 donation to the Children's Hospital project at Cabell Huntington Hospital.

The Cabell Huntington Healthy Kids Play Place is sponsored by Cabell Huntington Hospital.

The Huntington Mall Complex is located off of Interstate 64 at exit 20. Mall hours are Monday-Saturday 10am-9pm and Sundays from Noon-6pm. Holidays hours may vary. The Huntington Mall Complex is anchored by JCPenney, Macys, Dick's Sporting Goods, Sears, Cinemark, and Elder-Beerman along with 150 other stores and eateries. For more information visit online at www.huntington-mall.com.

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