

FOR IMMEDIATE RELEASE:

July 15, 2009



Contacts:

Joe Bell
Director of Corporate Communications
CAFARO
jbelle@cafarocompany.com
330-747-2661 ext. 771
724-730-4532 (Mobile)

Cindy Ciura
CC Consulting
248-758-2358
248-515-7171 (Mobile)
cindy@ccofdetroit.com

Great Style and Great Price Meet at Eastwood Mall

The Eastwood Mall is proud to announce the Ohio debut of an outstanding new concept in retail apparel. The Grand Opening of **Wear District** will take place on Thursday, July 23, 2009, at 11AM. Wear District originated in Grand Rapids, Michigan in March, at the Centerpointe Mall. A second location opened earlier this month at Frenchtown Square Mall (Monroe, MI). The Eastwood Mall store will offer a huge selection of merchandise, in a 25,500 square foot space formerly occupied by the Steve & Barry's store.

Wear District focuses on high quality, brand name casual clothing for men, women and children, at close-out prices. Sizes range from Infant to Big & Tall. Fine brands like Bill Blass, Columbia, Calvin Klein and Oscar de la Renta are available for \$25 or less. Customers will be able to find great-looking, well-made jeans on sale every day for \$9.95. For more information, visit online at www.weardistrict.com.

The Eastwood Mall Complex has been serving the communities of northeast Ohio and western Pennsylvania since 1969, with more than 3 million square feet of

(MORE)

retail, dining and entertainment offerings. The Eastwood Mall Complex is located at 5555 Youngstown Warren Road (Route 422) in Niles, Ohio. For more information on mall shops and events, call 330-652-6980 or visit online at www.eastwoodmall.com.

The Eastwood Mall Complex is owned and managed in association with Cafaro-related companies. Based in Youngstown, Ohio, Cafaro is one of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 32 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now celebrating its 60th anniversary as a family owned and managed business. For more information, visit online at www.cafarocompany.com.

###