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New Store Concept Coming to Ohio

Joins Other Retailers Soon opening at Eastwood Mall Complex

Shoppers looking for name brand apparel at amazingly low prices will be happy to welcome **Wear District** to the Eastwood Mall. **Wear District** is a new retail concept that originated in Michigan. The first store opened at Centerpoint Mall (Grand Rapids, MI) two months ago, and a second location will open at Frenchtown Square Mall (Monroe, MI) in July. The Eastwood Mall store will also open in mid-July, in a 25,500 square foot space formerly occupied by the Steve & Barry's store.

Wear District focuses on high quality, brand name casual clothing for men, women and children, at close-out prices. Fine brands like Bill Blass, Columbia and Devon & Jones are available for \$25 or less. **Wear District** is a joint venture between developer Daniel Stern and businessman Brad "Bubba" Urban. Stern says he is "excited about the prospect of launching this new concept in a property that is owned by one of the country's premier retail developers with a proven track record."

Wear District will be joining a long list of other fine retail offerings at the Eastwood Mall Complex. Opening in May at the Great East Plaza section of the complex will be **Once Upon A Child**. The store will feature a wide selection of clothing, shoes, furniture, accessories, toys and equipment for children and teens.

(MORE)

All the merchandise at **Once Upon A Child** has been “gently used” before and will be sold on consignment at wonderfully low prices.

A growing trend among American consumers today is the desire to “cash in” on old jewelry, coins, silver, gold and collectible items. That’s the specialty of **Boardman Coin**, where experts are now offering cash on the spot for valuable items that might otherwise be collecting dust. The store opened in late April. This is the second location for **Boardman Coin**.

The Eastwood Mall Complex has been serving the communities of northeast Ohio since 1969, with more than 3 million square feet of retail, dining and entertainment offerings. The Eastwood Mall Complex is located at 5555 Youngstown Warren Road in Niles, Ohio. For more information on mall shops and events, call 330-652-6980 or visit online at www.eastwoodmall.com.

The Eastwood Mall Complex is owned and managed in association with Cafaro-related companies. Based in Youngstown, Ohio, Cafaro is one of the nation’s largest privately held shopping center developers, the Cafaro organization owns and oversees more than 32 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now celebrating its 60th anniversary as a family owned and managed business. For more information, visit online at www.cafarocompany.com

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