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## New Store Offers Casual Fashion at Great Prices

Looking for great, comfortable, stylish clothing without paying a premium price? Look no further than **Romy**, now open at the South Hill Mall in Puyallup. **Romy** offers casual fashion and working-women's apparel. This hot new retailer deals directly with dedicated designers and suppliers, enabling it to pass along substantial savings to its customers. **Romy** features special prices and two-for-one specials that change every other week.

The addition of Romy is just part of a dramatic transformation now underway at South Hill Mall. A multi-million dollar renovation is creating new floor and ceiling treatments, new entrance features, "relaxation stations" with soft seating, an inviting new food court and much more. The project began in March and will be completed by November 1, 2009.

While the work continues, look forward to Grand Re-Opening news and plenty of other changes and wonderful events. Coming on May 30: the **9<sup>th</sup> Annual Zumiez Couch Tour!** South Hill Mall is the first stop on this popular celebration of professional skateboarding and music. The event, which takes place from Noon until 6pm, will feature thrilling demonstrations by the Enjoi Team. Everyone will also be treated to free live musical performances by Emery and Kandi Coded.

(MORE)

South Hill Mall has been serving the people of the Puyallup/Tacoma area since 1988. The property underwent a major expansion in 1994. Currently, the mall complex comprises over one million square feet, with anchor stores such as Target, Macy's, JCPenney, the all-new JCPenney Men's and Home store, Sears and Regal Cinemas. Customers also enjoy 130 other specialty shops and eateries. For more information, visit online at [www.southhillmall.com](http://www.southhillmall.com).

South Hill Mall is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now celebrating its 60<sup>th</sup> Anniversary as a family owned and managed business. For more information, visit online at [www.cafarocompany.com](http://www.cafarocompany.com).

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