

KENNEDY MALL

www.kennedymall.com

FOR IMMEDIATE RELEASE:

July 13, 2010

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New Fashion, Food and Fun on the Way to Kennedy Mall

Great new choices are on the way to Kennedy Mall in Dubuque, Iowa. In the coming months, shoppers will be able to sample the delicious treats of **Yogen Früz**, the tasteful fashions at **The Children's Place**, and fantastic selection of **DICK'S Sporting Goods**.

Yogen Früz is a revolutionary retail concept that originated in London, Ontario. Using fresh, healthy ingredients, Yogen Früz creates frozen yogurt and smoothies, along with a selection of coffee and tea-based drinks, along with baked goods, salads and sandwiches. Today, Yogen Früz has grown to be a world leader in the frozen yogurt category, with over 1200 stores in 25 countries around the globe. At Kennedy Mall, Yogen Früz will open at center court, by September 1.

DICK'S Sporting Goods, Inc. America's largest authentic full-line sporting goods retailer, offers a broad assortment of brand name sports equipment, apparel and footwear in a specialty store environment. It will open a 40,000 square foot store at Kennedy Mall by November, 2010. The company operates more than 400 DICK'S Sporting Goods stores

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in 40 states, primarily throughout the eastern half of the U.S. The company also owns Golf Galaxy, Inc., a multi-channel golf specialty retailer, with 91 stores in 31 states, ecommerce websites and catalog operations. For more information, visit www.DicksSportingGoods.com.

The Children's Place is a leading specialty retailer of children's merchandise, ages newborn to 14 years old. The company designs, contracts to manufacture and sells high-quality, value-priced merchandise under the proprietary "The Children's Place" brand name at more than 900 locations in North America and its online store, www.childrensplace.com. The Kennedy Mall location will open by February, 2011.

Kennedy Mall is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's the firm is now in its seventh decade as a family owned and managed business. For more information, visit www.cafarocompany.com and www.kennedymall.com.

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