

FOR IMMEDIATE RELEASE:

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Grand Opening for a Grand Place

With the snip of a ribbon, northern Virginia officially celebrated the Grand Opening of The Village at Towne Centre this morning. This exciting new shopping, dining, lodging and entertainment complex is an open-air addition to Spotsylvania Towne Centre. Actor, singer, director John Schneider, starred of the TV series' *Smallville*, and *Dukes of Hazzard*, sang the National Anthem, Schneider spent several hours meeting his fans. Other celebrities appearing included Allisyn Arm, from the hit Disney series *Sonny With A Chance*.

The opening ceremony climaxed a shower of prize-filled balloons. Lucky spectators came away with thousands of dollars in Towne Centre Gift Cards. That kicked off a weekend of festivities. (See schedule below.) It's a celebration befitting the elegant offerings now open at The Village. Customers now enjoy such fine names as Cache, Coldwater Creek, Saxon Shoes, Charming Charlie, Swim 'n Sport, Aveda Tulip SalonSpa and Sephora. "We are thrilled to be able to create the type of retail environment our customers have been craving.", said Anthony Cafaro, Jr. He is Co-President of the Cafaro Company, parent firm to The Village. "Even though this project came to fruition during a grueling recession, we always believed in this community, and the community has responded enthusiastically."

(MORE)

As part of the Grand Opening celebration, the Cafaro Foundation presented donations to two very worthy community causes. The Fredericksburg Regional Chamber of Commerce accepted a \$6,000 grant for its Workforce Now initiative. The program promotes partnerships between schools and businesses to ensure workforce readiness. A separate \$6,000 gift went to Rappahannock Big Brothers Big Sisters. The organization pairs caring adult mentors with at-risk young people. In addition to the foundation awards, Spotsylvania Towne Centre donated \$2,500 to the Children's Miracle Network.

The Village at Towne Centre is a stylish outdoor shopping district that is part of a \$100 million transformation of Spotsylvania Towne Centre. Specialty retailers such as Joseph Beth Booksellers and Arhaus Furniture cater to those with discriminating taste. Delicious dishes and good times are on tap at The Fredericksburg Pub, The Greene Turtle, Firebirds Wood Fired Grill and Bravo! Cucina Italiana. A unique entertainment complex, Muvico Village 12 and Splitsville offers an amazing blend of movies, bowling, food and fun. If all that tires you out, The Residence Inn offers the finest accommodations. Located at the junction of Interstate 95 and Route 3, near Fredericksburg, the complex offers more than 120 department and specialty stores, comprising 1.7 million square feet. Spotsylvania Towne Centre has been serving the people of northern Virginia since 1980. For more information, log onto www.spotsylvaniatownecentre.com

Spotsylvania Towne Centre is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in its seventh decade as a family owned and managed business. For more information, visit online at www.cafarocompany.com.

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Grand Opening Schedule of Events*

July 1

Nick Jr.'s Diego	10:00AM - Noon	Joseph Beth Booksellers
Grand Opening Ceremony	11:00 AM	The Village Green Stage
Meet John Schneider	Noon-3:00PM	The Village Green Stage
Batman -The Dark Knight	3:00PM – 6:00PM	Near Buzzy's Play Park
Quintessential Barbie	3:00PM – 6:00PM	Near Buzzy's Play Park
Summer Fashions at The Village	4:00PM-5:00PM	Joseph Beth Booksellers
Meet Allisyn Ashley Arm of Disney's <i>Sonny with a Chance</i>	4:00PM – 6:00PM	The Village Greene Stage

July 2

Nick Jr.'s Diego	10:00AM – Noon	Joseph Beth Booksellers
The Care Bear's Show	11:00AM – 3:00PM	Food Court
Green Lantern & The Flash	Noon – 4:00PM	Near Buzzy's Play Park
The Trailer Choir Concert	5:00PM-7:00PM	Food Court
Laser Light Show	9:00PM	The Village Green

July 3

Reptile World Show	11:00AM – 1:00PM	Near Claire's
Superbowl XXVI MVP Mark Rypien PLUS Washington Redskin Cheerleaders	Noon – 3:00PM	Center Court

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Krypto the Superdog	1:00PM – 4:00PM	Near Buzzy’s Play Park
Cartoon Network Move-It Movement	10:00AM - 2:00PM	North Parking Lot near Michael’s
Nick Jr.’s Diego	3:00PM-5:00PM	Joseph Beth Booksellers
Former Redskins Dave Butz and Dexter Manley	5:00PM – 7:00PM	Center Court
E3 Concert	6:00PM – 9:00PM	The Village Greene Stage

July 10

Buzzy & Blinky’s Kids Club Hour With Ridemakerz	11:00AM – Noon	Near Buzzy’s Play Park
Top Chef Contestants Carla Hall & Mike Isabella	10:00AM – 12:30PM	Le Gourmet Chef

In addition to the events scheduled above, there will also be an autograph and photo session with **Peter Facinelli**, star of the movies *Twilight*, *New Moon* and *Eclipse*. He will appear in July at a date and time soon to be announced.

Beginning June 17, Music on the Green takes place every Thursday evening, featuring local artists from 6:00PM – 9:00PM. All concerts will take place on the Village Green stage near Bravo! Cucina Italiana.*

June 17:	Pete Mealy Band
June 24:	Cry Matthews
July 8:	Bitter Sweet Band
July 15:	Andra Fay and the Mighty Men
July 22:	Slam Stewart
July 29:	Ask Fred Band

***NOTE: Some details of scheduled events may be subject to change. Consult Customer Service Center or media contact representatives for updated details.**