

**FOR IMMEDIATE RELEASE:**

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## **Star of Stage and Screen to Greet Fans at Towne Centre**

The multi-talented John Schneider is coming to Fredericksburg, Virginia to help celebrate the Grand Opening of The Village at Towne Centre. Thursday, July 1. You may know Schneider as Jonathan Kent of the TV series *Smallville*, or as Bo Duke of the *Dukes of Hazzard*. This actor, singer and director will be on hand to kick off the Grand Opening, which begins with a ribbon-cutting at 11AM. Schneider will then be available for autographs and pictures from Noon-3PM at the Village Greene stage. Fans are advised to arrive early.

In addition to his television and movie credits, Schneider has performed the role of Billy Flynn in the Broadway production of *Chicago*. Country music fans have enjoyed his ten albums and eighteen singles. Among the his many hits, four rose to Number 1 on the Billboard charts: "I've Been Around Enough to Know", "Country Girls", "What's a Memory Like You Doing in a Love Like This?", and "The Last Thing I Needed Tonight."

Schneider's appearance is part of a weekend-long celebration befitting the elegant offerings now open at The Village. (See attached schedule) Fashion lovers

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enjoy the selection of Cache, Coldwater Creek, Saxon Shoes, Charming Charlie and Swim 'n Sport. Aveda Tulip SalonSpa and Sephora offer indulgent pampering and fine beauty products. Delicious dishes and good times are on tap at The Fredericksburg Pub, The Greene Turtle, Firebirds Wood Fired Grill and Bravo! Cucina Italiana. Joseph Beth Booksellers and Arhaus Furniture cater to those with discriminating taste. A unique entertainment complex, Muvico Village 12 and Splitsville offers an amazing blend of movies, bowling, food and fun like you've never experienced before. If all that tires you out, The Residence Inn offers the finest accommodations.

The Village at Towne Centre is a stylish outdoor shopping district that is part of a \$100 million transformation of Spotsylvania Towne Centre. Located at the junction of Interstate 95 and Route 3, near Fredericksburg, the complex offers more than 120 department and specialty stores, comprising 1.7 million square feet. Towne Centre has been serving the people of northern Virginia since 1980. For more information, log onto [www.spotsylvaniatownecentre.com](http://www.spotsylvaniatownecentre.com)

Spotsylvania Towne Centre is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in its seventh decade as a family owned and managed business. For more information, visit online at [www.cafarocompany.com](http://www.cafarocompany.com).

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## Grand Opening Schedule of Events\*

### July 1

Nick Jr.'s Diego	10:00AM - Noon	Joseph Beth Booksellers
Grand Opening Ceremony	11:00 AM	The Village Green Stage
Meet John Schneider	Noon-3:00PM	The Village Green Stage
Batman-The Dark Knight	3:00PM – 6:00PM	Near Buzzy's Play Park
Quintessential Barbie	3:00PM – 6:00PM	Near Buzzy's Play Park
Summer Fashions at The Village	4:00PM-5:00PM	Joseph Beth Booksellers
Meet Miss America	6:00PM-8:00PM	Food court

### July 2

Nick Jr.'s Diego	10:00AM – Noon	Joseph Beth Booksellers
The Care Bear's Show	11:00AM – 3:00PM	Food Court
Green Lantern & The Flash	Noon – 4:00PM	Near Buzzy's Play Park
Country Music's The Trailer Choir	5:00PM-7:00PM	Food Court
Laser Light Show	9:00PM	The Village Green

### July 3

Nick Jr.'s Diego	10:00AM – Noon	Joseph Beth Booksellers
Reptile World Show	11:00AM – 1:00PM	Near Claire's

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Superbowl XXVI MVP Mark Rypien PLUS Washington Redskin Cheerleaders	Noon – 3:00PM	Center Court
Krypto the Superdog	1:00PM – 4:00PM	Near Buzzy’s Play Park
Cartoon Network Move-It Movement	1:00PM - 5:00PM	North Parking Lot near Michael’s
Former Redskins Dave Butz and Dexter Manley	5:00PM – 7:00PM	Center Court

**July 10**

Buzzy & Blinky’s Kids Club Hour With Ridemakerz	11:00AM – Noon	Near Buzzy’s Play Park
Top Chef Contestants Carla Hall & Mike Isabella	10:00AM – 12:30PM	The Village/Le Gourmet

In addition to the events scheduled above, there will also be an autograph and photo session with **Peter Facinelli**, star of the movies *Twilight*, *New Moon* and *Eclipse*. He will appear in July at a date and time soon to be announced.

Beginning June 17, Music on the Green will take place every Thursday evening, featuring local artists from 6:00PM – 9:00PM. All concerts will take place on the Village Green near Bravo! Cucina Italiana.\*

June 17:	Pete Mealy Band
June 24:	Cry Matthews
July 8:	Bitter Sweet Band
July 15:	Andra Fay and the Mighty Men
July 22:	Slam Stewart
July 29:	Ask Fred Band

**\*NOTE: Some details of scheduled events may be subject to change. Consult Customer Service Center or media contacts for updated details.**