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DICK'S Sporting Goods Debuts

A great sporting community deserves a great sporting good store. **DICK'S Sporting Goods**, America's largest sports retailer, is about to open its doors at South Hill Mall, in Puyallup, Washington. This will be DICK'S first location in the state of Washington. The 60,000 square foot store opened for business today, Friday, April 30. A Grand Opening celebration is planned for Sunday, May 2. After a formal ribbon-cutting ceremony at 8:45 AM, the doors will open to the public at 9 AM. The first 1,000 customers will receive free gifts, and everyone gets a chance to register for a \$1,000 shopping spree. A representative from Brooks Shoes will be on hand, offering a free gift to every runner who activates a new pair of shoes. For soccer fans, three players from the Seattle Sounders will be signing autographs. For the kids, balloon artists and face painters will entertain throughout the day.

DICK'S Sporting Goods, Inc. is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment. The company operates more than 400 DICK'S Sporting Goods stores in 40 states primarily throughout the eastern half of the

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U.S. The company also owns Golf Galaxy, Inc., a multi-channel golf specialty retailer, with 91 stores in 31 states, ecommerce websites and catalog operations. For more information, visit www.DicksSportingGoods.com.

DICK'S will join a growing lineup of fine retailers at South Hill Mall, which recently underwent a dramatic, multi-million dollar renovation. South Hill Mall has been serving the people of the Puyallup/Tacoma area since 1988. Currently, the mall complex comprises over one million square feet, with anchor stores such as Target, Macy's, JC Penney, Sears and Regal Cinemas. Customers also enjoy 120 other specialty shops. For more information, visit online at www.southhillmall.com.

South Hill Mall is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in it's seventh decade as a family owned and managed business. For more information, visit www.cafarocompany.com.

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