

**FOR IMMEDIATE RELEASE:**

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## **Beautiful Indulgence Arriving at Towne Centre**

The Village at Towne Centre is proud to welcome **Aveda Tulips Salon & Spa** to its growing lineup of fine retailers. Aveda Tulips is scheduled to open its doors by July 1, offering a luxurious range of services to its customers in northern Virginia. The pampering begins with talented stylists, and continues with relaxing spa treatments and the world-renowned line of Aveda cosmetics. Aveda beauty professionals are unique in the industry for their pursuit of a higher art: helping make their clients not only look beautiful, but feel beautiful. This selfless quest to bring out the beauty in their client through genuine care, differs from beauty industry norms.

Aveda™, The Art and Science of Pure Flower and Plant Essences™, was founded in 1978 with the goal of providing beauty industry professionals with high performance, botanically based products that would be better for service providers and their guests, as well as for the planet. Aveda manufactures professional plant-based hair care, skin care, makeup, Pure-Fume™ and lifestyle products. Headquartered in Blaine, Minnesota, Aveda is available in Aveda stores, on [www.aveda.com](http://www.aveda.com), and in nearly 7,000 professional hair salons and spas in 29 countries worldwide.

The Village is part of Spotsylvania Towne Centre, which has been serving the people of Northern Virginia since 1980. It is located near the City of Fredericksburg, and encompasses 1.7 million square feet of shopping, dining and entertainment. For more information, visit online at [www.spotsylvaniatownecentre.com](http://www.spotsylvaniatownecentre.com).

(MORE)

Spotsylvania Towne Centre is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in its seventh decade as a family owned and managed business. For more information, visit online at [www.cafarocompany.com](http://www.cafarocompany.com).

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