

KENTUCKY OAKS MALL COMPLEX

www.kentuckyoaksmall.com

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A Body of Great Fashion at Kentucky Oaks Mall

Kentucky Oaks Mall is proud to announce the arrival of **Body Central**. This popular destination for stylish young will be open for business on Friday, April 9. The new store will occupy nearly 3,800 square feet of space in the East Concourse of the mall, near the Elder-Beerman court. A special 10-day sale will celebrate the Grand Opening, with all merchandise in the store 20% off!

Body Central is an exciting women's clothing store that sells new fashion trends and basic favorites at value prices. Styles range from feminine chic to hip and casual. Body Central is known as the place to buy the hottest looks for every occasion. Body Central shoppers will find quality sportswear, dresses, outerwear, accessories, and shoes that feature name brands

Body Central is part of Body Shop of America, Inc. which was founded in 1973 by Jerrold and Ronnie Rosenbaum opening their first store in Jacksonville, Florida. Still privately owned with corporate headquarters in Jacksonville, and currently operates over 180 stores in 21 states across the country.

(MORE)

Kentucky Oaks Mall is located on Interstate 24, Exit 4, in Paducah, Kentucky. The mall complex comprises over one million square feet of fine shopping, dining and entertainment, and has been serving the people of Western Kentucky since 1982. Customers find trusted names like Elder-Beerman, Dillard's, JCPenney, Sears, and more than one hundred other shops and eateries. For more information, go to www.kentuckyoaksmall.com.

Kentucky Oaks Mall is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now celebrating over 60 years as a family owned and managed business. For more information, visit online at www.cafarocompany.com.

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