

**FOR IMMEDIATE RELEASE:**

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## **Swim 'n Sport Establishing a Beachhead at The Village at Towne Centre**

Just in time for the summer beach season, **Swim 'n Sport** is coming ashore at The Village at Towne Centre, near Fredericksburg, Virginia. Swim 'n Sport is the definitive choice for women searching for perfect swimwear in every style. Swim 'n Sport currently operates 36 stores in 12 states. Its newest location in The Village at Towne Center will open in early May.

Swim 'n Sport is America's leading high-fashion swimwear retailer, providing the junior, contemporary and missy shopper with swimwear since 1954. Headquartered in Miami, Florida, the chain specializes in swimwear separates, monokinis, tankinis, d-cup fits, resortwear and related accessories. The company's online store provides designer swimwear collections, including La Blanca, Calvin Klein, Anne Cole, Gottex, Gideon Oberson, and more. Swim 'n Sport's 36 stores operate throughout the nation in premier malls and other fine locations. This will be its first store in Virginia.

For more information, visit online at [www.swimnsport.com](http://www.swimnsport.com).

(MORE)

Swim 'n Sport will join a growing collection of fine retailers at the award-winning Village at Towne Centre. The Village is part of Spotsylvania Towne Centre, which has been serving the people of Northern Virginia since 1980. It is located near the City of Fredericksburg, and encompasses 1.7 million square feet of shopping, dining and entertainment. For more information, visit online at [www.spotsylvaniatownecentre.com](http://www.spotsylvaniatownecentre.com).

Spotsylvania Towne Centre is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in its seventh decade as a family owned and managed business. For more information, visit online at [www.cafarocompany.com](http://www.cafarocompany.com).

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