

# OHIO VALLEY MALL

www.ohiovalleymall.net

**FOR IMMEDIATE RELEASE:**

March 15, 2010

Contacts:

Joe Bell  
Director of Corporate Communications  
CAFARO  
jbell@cafarocompany.com  
330-747-2661 ext. 771  
724-730-4532 (Mobile)

Candi Noble-Greathouse  
Marketing Director  
Ohio Valley Mall  
marketing@ohiovalleymall.net  
740-695-4526

## **Mosaic Masterpiece to Grace Ohio Valley Mall**

A very famous face will soon be smiling down from the Crafts 2000 court at Ohio Valley Mall, in St. Clairsville, OH. On Saturday, March 20, the Community Art Projects Foundation will assemble its unique mural of the Mona Lisa. What makes the project unusual is the fact that the mural is made up of individual squares painted by 80 different Ohio artists ages 18-88. Each square is a work in itself, but when combined with the others it re-creates the timeless image of DaVinci's Mona Lisa in a mural measuring 14 by 20 feet. Each of the 70 canvases represents the artist's personal view of the community.

The mural was unveiled in October 2009 at the Eastwood Mall in Niles, OH. Susan Jacobs, project director, said the artwork will now spend several months at the Ohio Valley Mall. "Though community murals of this type can be found in Canada, we have failed to find anything of this scope attempted in the United States and have submitted to Guinness World Records for review," she said.

(MORE)

The mission of The Community Art Projects Foundation is to raise awareness of the value of regional art by involving adult area artists in the creation of works that will benefit the community and bring about positive attention. Donations to the foundation may be made by checks payable to Trumbull Community Foundation and sent to Community Art Projects Foundation, Susan Jacobs, 3083 Fallehn Drive, Cortland, OH 44410

Ohio Valley Mall is located on I-70, Exit 218, in St.Clairsville, Ohio. For more information call 740-695-4526 or visit us online at [www.ohiovalleymall.net](http://www.ohiovalleymall.net). Ohio Valley Mall is owned and managed in association with Cafaro affiliated companies, based in Youngstown, Ohio. One of the nation's largest privately held shopping center developers, the Cafaro organization owns and oversees more than 30 million square feet of commercial real estate in 11 states. Founded by the late William M. Cafaro in the 1940's, the firm is now in its seventh decade as a family owned and managed business. For more information log onto [www.cafarocompany.com](http://www.cafarocompany.com)

###